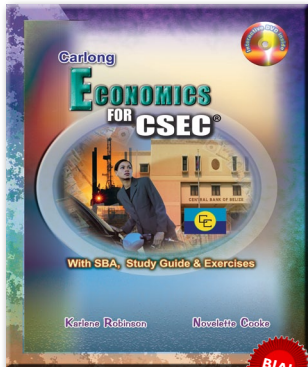


BUSINESS

Carlong Economics for CSEC®
With SBA, Study Guide & Exercises

Karlene Robinson • Novelette Cooke



ISBN: 978 976 638 104 2
Pages: 454
Age group: 15–17 years

This textbook offers students comprehensive preparation for the CSEC® Economics examination. The content covers all the objectives of the syllabus organized into three parts including SBA preparation, Study Guide, practice tests, exercises and answers.

Topics are current and relevant to Caribbean economies and the wider global environment. Real-life Caribbean and global examples are used to illustrate the concepts.



Key Features

- Applying the Concepts exercises test understanding by using case studies, stimuli or situations that relate to real-world economics
- Multiple Choice Questions and course work questions for extra practice
- Special focus on interpreting graphs and statistical data

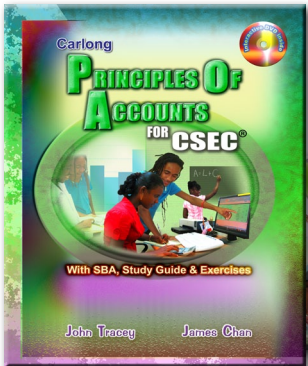


Look Out For!

- DVD containing extra material to help students with difficult topics, exam practice and interactive teaching
- Glossary of key terms
- Guide to Responses and Sample Responses for each section

Carlong Principles Of Accounts for CSEC®
With SBA, Study Guide & Exercises

John Tracey • James Chan



ISBN: 978 976 638 102 8
Pages: 560
Age group: 15–17 years

This text follows the scope and sequence of the CSEC® Principles of Accounts syllabus. Students are guided in the basic concepts, techniques and principles of accounting used in business.

Accompanying the book is an interactive DVD and there is a glossary of accounting terms.



Key Features

- Clear, comprehensive explanations encourage students to acquire good accounting habits early
- Illustrations of various types help to demonstrate the principles of accounting
- A range of avenues for practice and evaluation
- Practical guidance for students to deal with the differences between examination-level accounts and real-life accounts



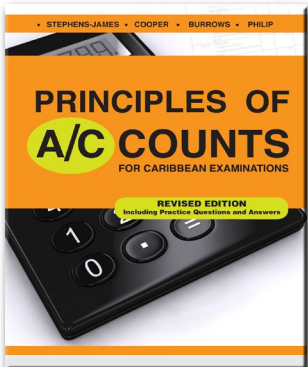
Look Out For!

- Take Care! section which lists weaknesses that examiners find in students' responses to examination questions
- Key feedback to user's answers on the DVD
- Applying the Concepts applies theory to real-life examples

BUSINESS

Principles of Accounts for Caribbean Examinations - Revised Edition

Lystra Stephens-James • Nigel Cooper • Lesley Burrows • Kirk Philip



ISBN: 978 976 637 887 5
Pages: 518
Age group: 15–17 years

The text mirrors the CSEC®Accounts syllabus making it easy for teachers and students to follow. There is comprehensive coverage of basic principles, presented in an engaging and practical yet concise style.



Key Features

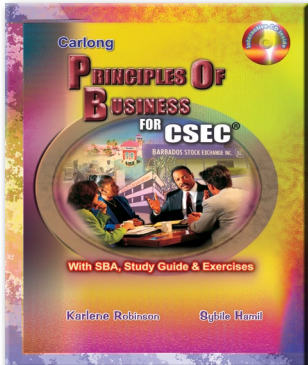
- Concepts are illustrated by figures and tables and by everyday examples familiar to students.
- Each of the 20 chapters begins with a brief topic overview.
- Questions round out each chapter and the answers provided allow students to work on their own or with supervision.



(formerly published by Ian Randle Publishers)

Carlong Principles Of Business for CSEC®
With SBA, Study Guide & Exercises

Karlene Robinson • Sybille Hamil



ISBN: 978 976 638 111 0
Pages: 560
Age group: 15–17 years

This book is a complete revision of the highly successful *Carlong Principles of Business for CXC®* to meet the requirements of the revised CSEC® syllabus.

The accompanying CD offers a range of interactive exercises that augment and complement the textbook material, offering additional material on areas that students find most challenging.



Key Features

- Clear step-by-step presentations on CD of explanations of theories and concepts using Excel and PowerPoint. Students are likely to retain more from seeing as well as reading
- Exciting graphical presentations and illustrations that facilitate quicker understanding
- Extensive guide to the SBA component of the examination



Look Out For!

- Interactive CD with a range of exercises and evaluative methodologies
- The use of games and puzzles to excite interest
- Guided answers to typical examination questions
- Applying the Concepts feature which provides strategic thinking exercises