

## TOURISM

### Contemporary Caribbean Tourism: Concepts and Cases

Sherma Roberts • Mechelle Best • Acolla Cameron

The tourism industry is seen as the linchpin that holds the majority of the economies of the Caribbean together. In *Contemporary Caribbean Tourism*, the authors provide a comprehensive, contemporary resource for students and practitioners alike.

Spanning the breadth of issues from accommodation and transportation; environment and economic impacts; Cultural, Sport, Health and Wellness, and Adventure Tourism; to disaster management and preparedness, this book discusses all of the elements essential to the long-term development and sustainability of the region's most valuable source of income. Cutting across the Dutch, English, Spanish and French Caribbean, the history and issues of tourism in the Caribbean are presented in a cohesive and easy to grasp manner, with practical examples, case studies and references from all aspects of the business of tourism.

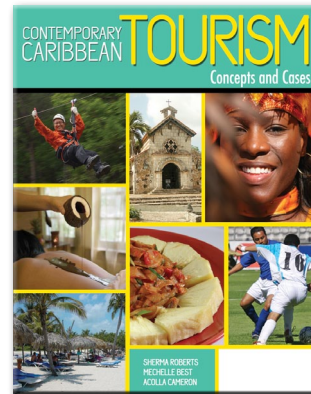


#### Key Features

- Chapters that each feature learning outcomes
- Summaries and key terms
- Discussion questions and exercises



(formerly published by Ian Randle Publishers)



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Age group: 15-Adult

## GENERAL/RESOURCE MATERIALS

Carlong presents here a selection of general interest and learning resource titles covering a wide spectrum, including *Children's Literature, Literacy and Numeracy Development, History, Music, Social Studies, Business*. These facilitate continuous learning and development beyond the classroom, and promote the reading habit. We recommend this collection for addition to *school, home* and *public libraries* throughout the Caribbean and the global community.

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- *Carlong Principles of Business for CSEC®* (see page 37)
- *Entrepreneurship for Caribbean Students* (see page 47)
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