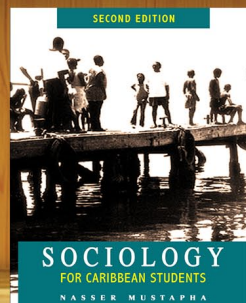
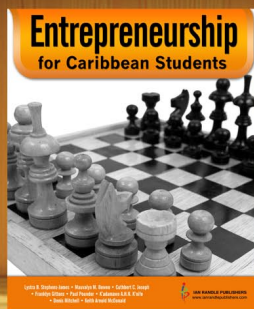
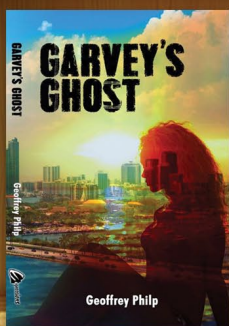
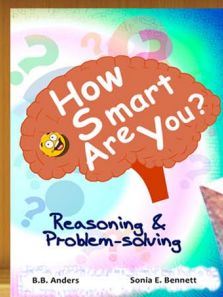
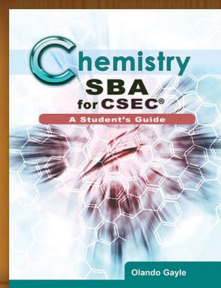
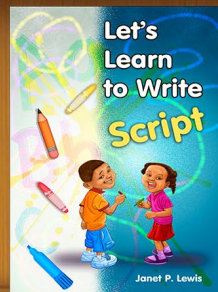
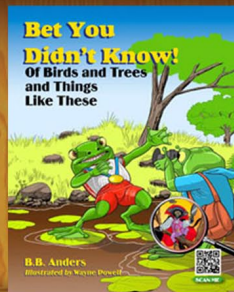
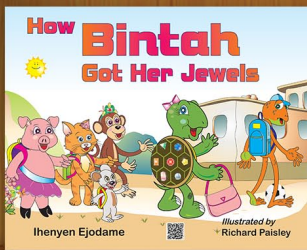




**Carlong Publishers
(Caribbean) Limited**
Partners in the education process

2018-2020 CATALOGUE



EARLY CHILDHOOD | PRIMARY | SECONDARY | POST SECONDARY

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Shirley Carby
Dan Kelly
Lorna Allen
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Shyan Lawrence
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Nemeica McFarlane
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Allanesia Brown
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Bernadene Blake-McCalla
Nicklaus Bromfield
Domian Shorter
Oraine Edwards

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General Manager
General Manager
Executive Administrator

Financial Controller

Chief Accountant
Budget Accountant
Executive Administrator
Accounting Supervisor
Collections & Credit Officer

Internal Audit Manager

Internal Auditor
Trainee Internal Auditor

Facilities & Operations Manager

Facilities & Operations Administrator
Bearer
Building Maintenance Assistant
Bearer
Office Assistant/Receptionist
Office Assistant
Office Assistant
Receptionist
Maintenance Worker
Maintenance Worker

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Customer Service Administrator
Senior Customer Service Representative
Customer Service Representative

Warehouse Manager

Textbook Purchasing Officer
Warehouse Supervisor
Distribution Logistics Administrator
Warehouse Foreman
Senior Warehouse Attendant

Human Resource Manager

Human Resource Administrator

Information Technology Manager

IT Security & Systems Administrator
IT Business Analyst
Application Support Specialist
Administrative Assistant

Publishing Manager

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Commissioning Editor
Senior Editor
Editor
Production Controller
Illustrator
Digital Content Coordinator
Publishing Services Executive
Production Services Executive
Administrative Assistant

Marketing Manager

Export Development Manager
Marketing Representative
Marketing Representative
Administrative Assistant

Dear Partners in Education

IN THIS CATALOGUE



EXECUTIVE MANAGEMENT

From left: C. Carby, L. Allen, J. Carby, J. Green

We welcome you to the dawn of a new era in Carlong's development, as our Founding Directors retire from Executive Management and the mantle passes to a new generation. The mission remains steadfast, however, to develop quality multimedia learning materials that are contextually relevant, and responsive to the requirements of curricula and examinations across the region. To this end, we offer you exciting new products at all levels of the education system.

At the early childhood level, we complete our new *Bintah Series* of stimulating adventures for beginning readers, with accompanying funbooks and other learning aids for literacy and numeracy development.

Our new primary level *Adventures Series* in Language Arts and Mathematics adopt the innovative play, discover and share approach which will engage students' interest and enhance acquisition of critical literacy and numeracy skills.

In the area of quality creative literature for the classroom as well as for individual pleasure reading, we introduce *Expressions*, a new series for young adults. These new titles build on the literary foundation laid by our *Sand Pebbles Pleasure Series* at the primary level, fostering identity awareness and cultural confidence.

To assist students in preparing for School Based Assessment at the CSEC® level, we introduce a new series of student guides offering practical techniques, skills development and approaches that will improve performance in what many students find to be a challenging undertaking.

We are heartened by your positive response to the publications we have recently acquired from Ian Randle Publishers (IRP) which *extend our range of publications to the post-secondary level*. These include pioneering titles for new subjects for the CAPE® exams, introductory tertiary-level texts and vocational texts for careers in key development areas for the Caribbean.

We began our multimedia development thrust a decade ago with digital support for our textbooks on accompanying CDs and DVDs, and continue to widen the scope of our support to students, teachers and parents through the provision of free online digital resources for specific publications. We are also developing audio/video-enhanced ebooks to enrich students' learning experience. Through our partnership with online distribution company BookFusion, you can now purchase some of our literary titles digitally by visiting www.bookfusion.com/store/carlongpublishers.

Please visit our mobile-friendly website www.carlongpublishers.com for more information about our products and services and to download a copy of our catalogue on your smart phone, tablet, laptop or other device. You can also access resources for extended learning on the site. Please 'like' our page www.facebook.com/carlong, and follow us on Twitter www.twitter.com/carlong123 or connect with our other social accounts listed on the inside back cover of this catalogue. We welcome your feedback, suggestions and enquiries as we are constantly seeking to improve our products and services in order to empower students to develop their full potential.

Team Carlong

Introducing Team Carlong

In pursuit of our mission, Carlong's Executive Management Team, comprising Chief Executive Officer (CEO) **Lorna Allen**, General Manager (GM) **Jason Carby** and General Manager **Candice Carby**, directs the company's publishing, marketing and distribution operations from three locations in Kingston and St Andrew, Jamaica. CEO Lorna directly oversees the Finance and Accounting and Publishing Departments from her base at 17 Ruthven Road, Kingston 10. GM Candice, also located at 17 Ruthven Road, has oversight responsibility for the Marketing, Human Resources and Information Technology Departments. GM Jason, who is based at 37 Second Street, Newport West, oversees the Distribution Logistics and Facilities and Operations Departments. Our Internal Audit Unit reports directly to the Board of Directors.

In addition to our own educational and cultural publishing at the early childhood, primary, secondary and post-secondary levels, Carlong provides exclusive *distribution services in Jamaica for Hodder Education* (which, in 2015, acquired the former Pearson Education, Longman, Ginn, and Rigby publications).

As a pioneering indigenous Caribbean publishing company, Carlong has given dynamic leadership to the development of the book industry in the region.

Finance & Accounting



FINANCE & ACCOUNTING
From left: M. Graham, D. Francis, E. McDonald, P. Nevers, A. Dixon

Financial Controller **Esther McDonald** manages this department from offices at 37 Second Street, Newport West where budgets are co-ordinated, financial resources allocated and monitored, and financial reports and statements generated for all departments, shareholders and government.

Carlong's Chairperson Shirley Carby was the founding President of the Book Industry Association of Jamaica (BIAJ) in 1989. This unique umbrella organization serves all sectors of the industry in joint development initiatives, improved standards of service to the public and a joint lobby on issues affecting the industry. Shirley Carby also pioneered, on behalf of the BIAJ, the establishment of the Jamaican Copyright Licensing Agency (JAMCOPY), a collective management agency for reproduction rights in text and image-based works. As Founding Chairperson of JAMCOPY, Mrs Carby assisted in setting up similar agencies in Trinidad, Barbados, the Organization of Eastern Caribbean States and Belize. JAMCOPY also spearheaded the formation of the Jamaican Writers Association (JaWS) and collaborated with them in initiating the *Lignum Vitae Writing Awards*.

Carlong is ever conscious of its role as both a commercial and a cultural enterprise. We discover and train authors and other industry professionals, expand the skills and knowledge base of Caribbean societies and record their heritage for dissemination within and beyond their shores. We work with other partners in the education process to promote literacy and the reading habit across the Caribbean region, and to build identity awareness and cultural confidence in the Caribbean's unique contribution to the global community.

Internal Audit



INTERNAL AUDIT UNIT
From left: P. Lyons, C. Ricketts Moore, S. Moodie

Our Internal Audit team, headed by **Camelle Ricketts Moore**, is based at 37 Second Street. The team evaluates business processes and operations in all departments and recommends improvements to add value.

Mission Statement

Committed to the development of quality **educational and cultural publications** for the advancement of the people of the Caribbean region and for the **dissemination of Caribbean culture and traditions** to the global community.

Marketing

Our dynamic marketing team, headed by Marketing Manager **Vinton Samms**, is in constant touch with the market via personal visits, product launches, seminars and workshops, as well as media advertising to ensure our publications are widely known and adopted. With the acquisition of the IRP publications our Export Development Manager **Bernadene Blake-McCalla** now has a wider product range to generate further growth in the export market.

We invite you to visit our showroom at Building 3, 17 Ruthven Road to see the full range of Carlong publications. You can view them as well on our website at www.carlongpublishers.com where a wealth of information awaits you.



MARKETING
From left: D. Shorter, B. McCalla, O. Edwards, N. Bromfield
Seated: V. Samms

Human Resource Management

Under the leadership of **Sharon Hermitt**, this department provides the critical function of mobilizing staff in all departments to high levels of performance and productivity, through effective recruitment strategies, ongoing performance management, relevant training and development programmes and attractive incentives and rewards.



HUMAN RESOURCE
From left: S. Hermitt, J. Ewart

Publishing

Led by Publishing Manager **Sonia Bennett**, our Publishing Department has been intensifying its multimedia development programme to meet the needs for e-learning materials in Caribbean schools. A variety of approaches is being utilized including partnerships with external platform providers. You can be assured of the same high quality of editorial direction, curriculum focus and contextual relevance that has earned your preference for the Carlong brand.



PUBLISHING
From left: D. Callam, R. Lewis Stone, D. Clayton, A. Small Brown, N. McFarlane, J. Bramwell, A. Williams, F. Edwards, Seated: S. Bennett

Information Technology

The increasing importance of information technology (IT) in all aspects of our operations led to the formation of this department in 2016 under the management of **Omar Reid**. All IT systems, networks, databases, e-business processes and security controls are planned, co-ordinated, supported and maintained by this department.



S. Lawrence, M. Bryan, D. Burke, K. Wilson, R. Gordon, O. Reid



F. Fender, D. Phillips, B. Pink, E. Young, C. Williams, A. Baker, I. Campbell

Facilities and Operations

Established in 2017, this new department will manage the acquisition, maintenance, insurance and security of all property – land, buildings, motor vehicles, furniture and equipment. These administrative services were formerly included in the then Admin, Finance and Accounting Department.

Distribution Logistics

Formerly Sales and Distribution, this department has been renamed in keeping with modern trends in supplies management. With the promotion of the former Department Manager, Lorna Allen, to the new post of CEO, we welcome **Racquel McLean** who has extensive experience with Carlong, as the new Manager of this department. Racquel is based at our Distribution Centre at 38 First Street, Newport West, where stocks of all Carlong and Hodder Education publications are warehoused. Our Customer Service personnel process orders and enquiries from 37 Second Street, Newport West. They keep our retail bookshop customers informed of product availability and terms and conditions of supply.



Standing: V. Scott, D. Edwards, T. Roache-Hanson, S. Beckford, R. McCotie, D. Lawrence, E. Lewinson
J. Nelson, D. Grant-Smith, Seated: R. McLean

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- Ministries of Education
- Teachers/Educators
- Authors
- Students
- Parents
- Librarians
- Booksellers
- Creative Industry Professionals
- General Readers/Learners

ABBREVIATIONS

ACEO	Assistant Chief Education Officer
BIAJ	Book Industry Association of Jamaica
CAPE®	Caribbean Advanced Proficiency Examination
CEE	Common Entrance Examination
CPEA	Caribbean Primary Exit Assessment
CSEC®	Caribbean Secondary Education Certificate (CXC equivalent to Ordinary Level examinations)
CXC®	Caribbean Examinations Council
CLP	Carlong Learning Portals
GSAT	Grade Six Achievement Test (equivalent to Common Entrance Examination)
JLS	Jamaica Library Service
MOEYI	Ministry of Education, Youth and Information
NAP	National Assessment Programme (continuous assessment programme, Jamaica)
NCTVET	National Council on Technical and Vocational Education and Training
PEIP	Primary Education Implementation Project
PESP	Primary Education Support Project
ROSE	Reform of Secondary Education
SEA	Secondary Entrance Assessment
UTech	University of Technology, Jamaica
UWI	University of the West Indies

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NEW BOOKS

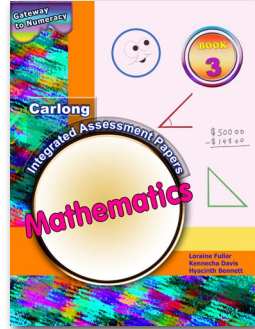
Carlong Integrated Assessment Papers (CIAP)



Book 3—Language Arts

Hyacinth Bennett

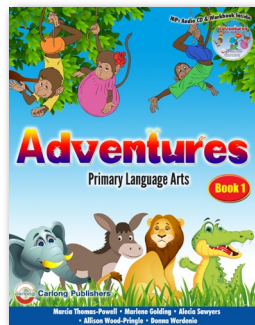
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Book 3—Mathematics

Lorraine Fuller
Kennecha Davis
Hyacinth Bennett

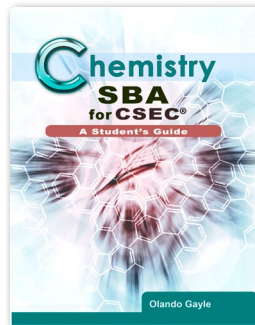
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Adventures: Primary Language Arts—Book 1

Marcia Thomas-Powell
Marlene Golding
Alecia Sawyers
Allison Wood-Pringle
Donna Werdenie

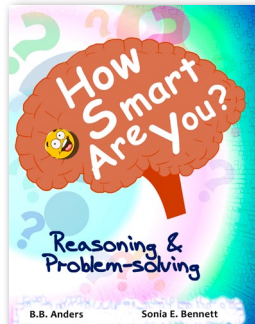
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Chemistry SBA for CSEC® A Student's Guide

Olando Gayle

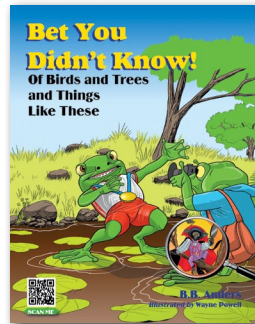
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How Smart Are You? Reasoning & Problem-solving

B.B. Anders
Sonia E. Bennett

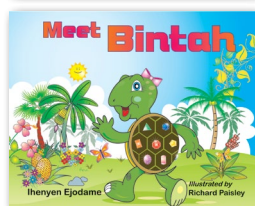
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Bet You Didn't Know! Of Birds and Trees and Things Like These

B.B. Anders
Illustrated by Wayne Powell

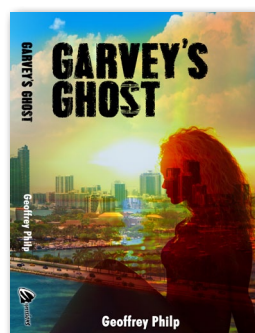
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Meet Bintah

Ihenyen Ejodame
Illustrated by Richard Paisley

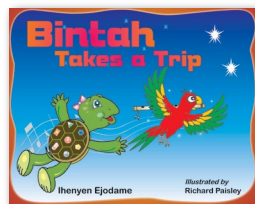
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Garvey's Ghost

Geoffrey Philp

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Bintah Takes a Trip

Ihenyen Ejodame
Illustrated by Richard Paisley

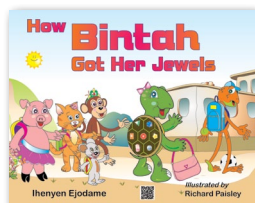
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Mind Games

Olive Peart

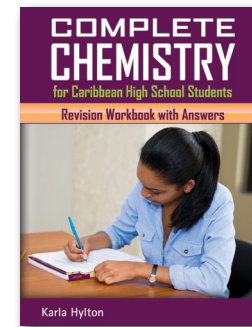
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How Bintah Got Her Jewels

Ihenyen Ejodame
Illustrated by Richard Paisley

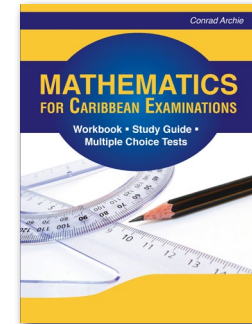
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Complete Chemistry for Caribbean High School Students

Karla Hylton

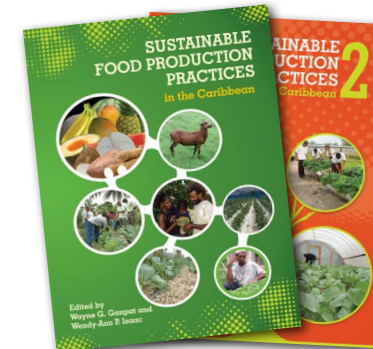
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Mathematics for Caribbean Examinations

Conrad Archie

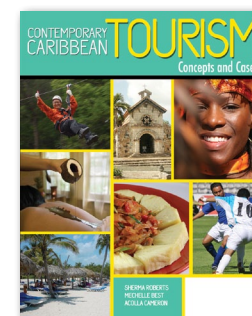
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Sustainable Food Production Practices

Edited by Wayne Ganpat
Wendy-Ann P. Isaac

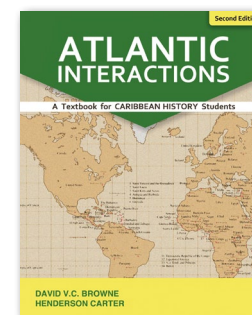
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Contemporary Caribbean Tourism: Concepts and Cases

Sherma Roberts
Mechelle Best
Acolla Cameron

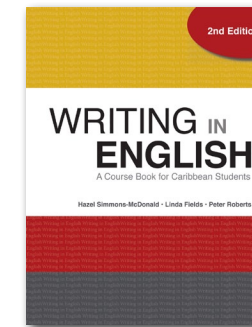
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Atlantic Interactions: A Textbook for Caribbean History Students

David V.C. Browne
Henderson Carter

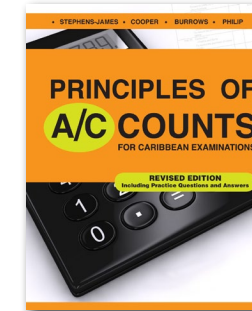
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Writing in English: A Course Book for Caribbean Students

Hazel Simmons-McDonald
Linda Fields
Peter Roberts

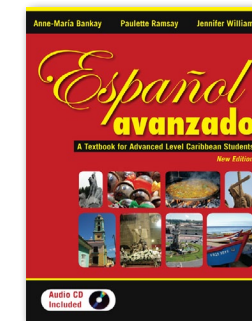
(see page 47)



Principles of Accounts for Caribbean Examinations

Lystra Stephens-James
Nigel Cooper
Lesley Burrows
Kirk Phillip

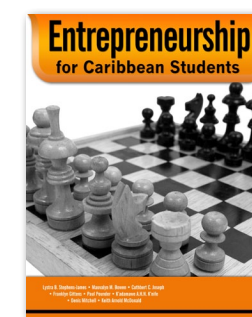
(see page 37)



Español avanzado: A Textbook for Advanced Level Caribbean Students

Anne-Maria Bankay
Paulette Ramsay
Jennifer Williams

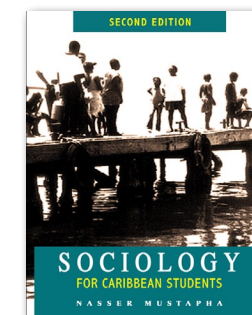
(see page 49)



Entrepreneurship for Caribbean Students

Lystra Stephens-James, et al

(see page 47)



Sociology for Caribbean Students

Nasser Mustapha

(see page 49)

The Bintang Series



Carlong Publishers introduces an exciting new series of readers for the early childhood market.

They feature a delightful girl turtle named *Bintah* who is always going on fun-filled adventures. The stories are to be read to 3-5-year-old children and can generally be read at age 6 with some assistance.

The stories treat with values and attitudes early in the children's development.

The readers are packaged with separate fun books and an attractive poster that will help to emphasize the provisions of the early childhood curriculum.

Meet Bintang

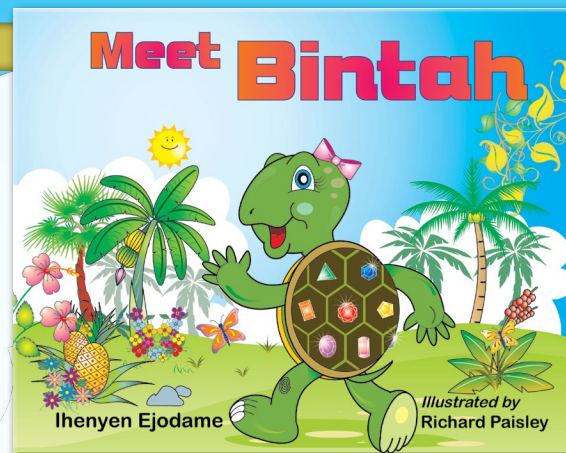
Ihenyen Ejodame

Illustrated by Richard Paisley

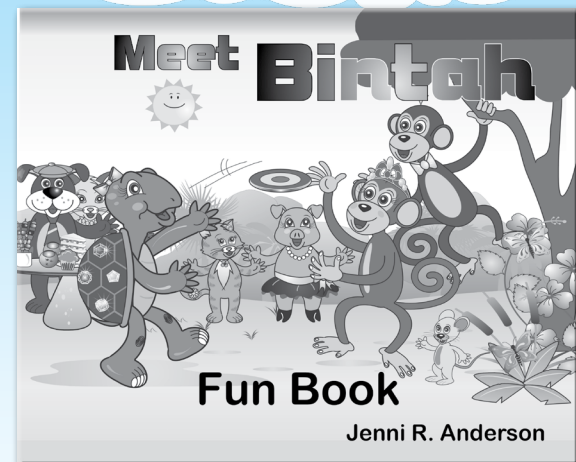
Meet Bintang introduces Bintang, an endearing girl turtle, who lives on Spring Island.

Spring Island is located vaguely somewhere in the Caribbean. Being in the Caribbean, the island is tropical with the sea, beaches, green grasses, forests, mountains, gardens, rivers and other small bodies of water. Spring Island is a very imaginative, magical place so unusual things do happen.

We also meet Bintang's family and friends and find out what Bintang likes to eat.



ISBN: 978 976 638 169 1 (pkg) Age group: 3-6 years
Pages: 32



Meet Bintang Fun Book is filled with exciting activities for 3 to 6 year olds. As they colour, draw, match letter names to pictures and use new words, they will acquire and practise a variety of skills.

This is a companion book which is packaged along with the reader and a poster.

Bintah Takes a Trip

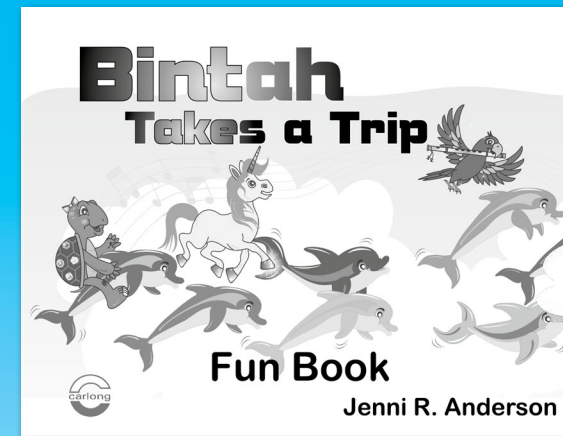
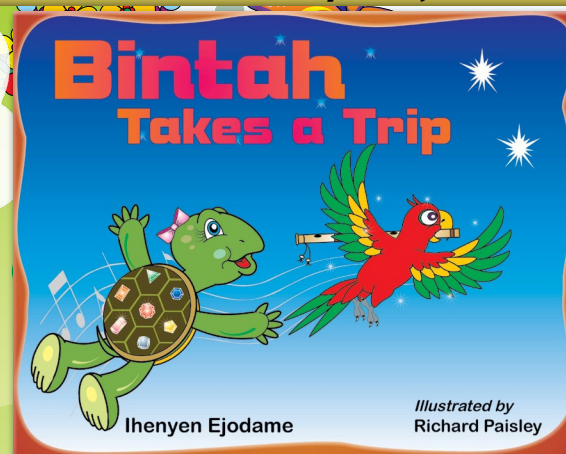
Ihenyen Ejodame

Illustrated by Richard Paisley

Bintah and her friend Oni go on a wonderful adventure to find a lost unicorn's parents. Bintang and Oni travel to a number of places and meet several fascinating characters.

Through the different adventures, the reader is introduced in endearing ways to the numerals 1 to 10, thus making this a numeracy reader.

ISBN: 978 976 638 170 7 (pkg) Age group: 3-6 years
Pages: 36



Bintah Takes a Trip Fun Book is filled with great activities that teach and reinforce the concept of the numerals 1-10. Students get practice writing the numerals, associating numerals with number names, matching objects to numbers and completing a number story.

This is a companion book which is packaged along with the reader and a poster.

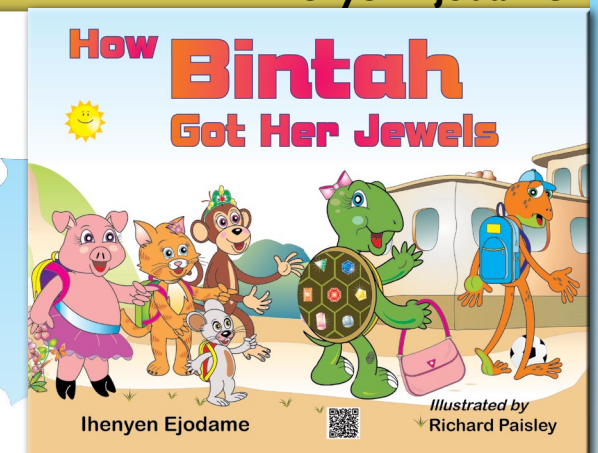
How Bintang Got Her Jewels

Ihenyen Ejodame

Illustrated by Richard Paisley

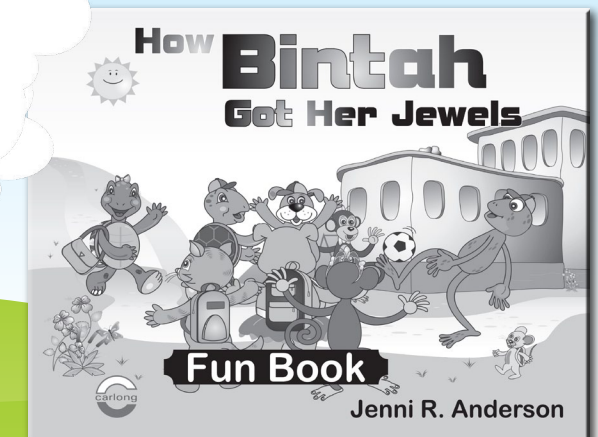
In *Meet Bintang*, we got to know Bintang, the 6-year-old girl turtle who lives on a beautiful island called Spring Island. The jewels on her back are an important part of who she is. In this book, we learn the fascinating story of how Bintang came to have her beautiful jewels.

ISBN: 978 976 638 171 4 (pkg) Age group: 3-6 years
Pages: 24



How Bintang Got Her Jewels Fun Book is filled with exciting and stimulating activities for 3 to 6 year olds. Children are introduced to positional words such as *up/down, over/under, in/out*. They also interact with various shapes, colours and letters. As children write, match, draw and colour, they acquire and practice a variety of skills.

This is a companion book which is packaged along with the reader and a poster.



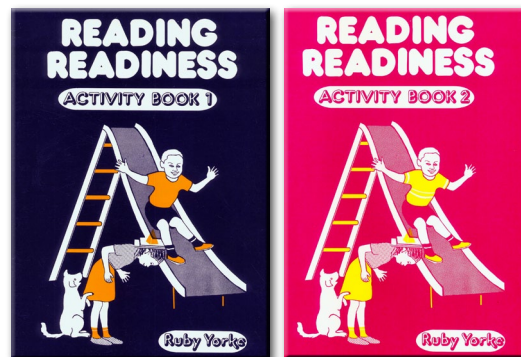
FORTHCOMING

Bintah and the Hungry Giants!



Reading Readiness

Ruby Yorke



ISBN: 978 976 8010 22 3
Pages: 32
Age group: 4–5 years

ISBN: 978 976 8010 23 0
Pages: 32
Age group: 5–6 years

Beginners are introduced to basic pre-reading concepts through creative activities. Using the integrated approach to learning, activities are based on topics drawn from a wide range of subject areas. **Activity Book 1** presents preparation activities for reading. **Activity Book 2** introduces more challenging words and exercises, broader concepts and more complex sounds.



Key Features

- Build concepts and vocabulary
- Develop visual and auditory discrimination
- Sharpen phonics skills
- Develop sound reasoning skills and storytelling techniques
- Develop and improve eye and hand coordination
- Encourage the association of meaning with printed symbols



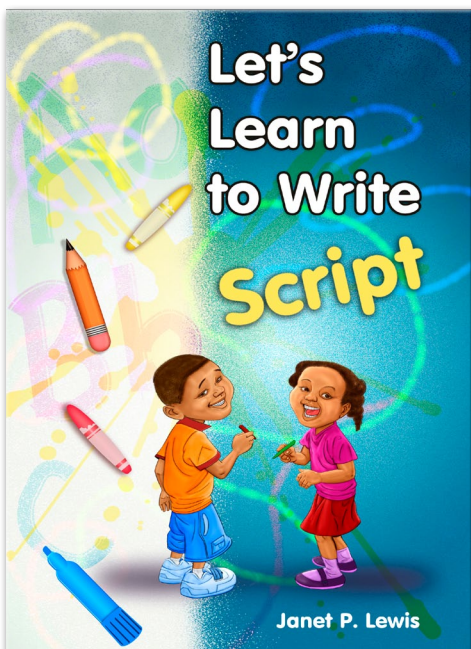
Look Out For!

- Lesson objectives on each page
- Helpful notes for teachers and parents on the inside back covers

NB *Let's Learn to Write* is the complementary text to this course.

Let's Learn to Write - Script

Janet P. Lewis



ISBN: 978 976 638 203 2
Pages: 48

Age group: 4–6 years

This revision of the popular *Let's Learn to Write - Book 1* is a new workbook designed for the practice of precise writing techniques. It provides essential preparation and unlimited practice for learning to write script.



Key Features

- *Readiness activities* and pre-writing patterns develop eye-hand coordination and correct hand movement
- *Illustrations* provide visual stimulation and meaningful contexts for pupils to write words and short sentences
- *Exercises* maintain pupils' interest and encourage learning



Look Out For!

- Detailed teaching notes on each page



FORTHCOMING

Let's Learn to Write – Cursive is the second title in the series. The new workbook provides practice for learning to write cursive using varied writing techniques on reusable dry-erase paper inserts.

PHONICS

Fun With Phonics



Look Out For!

- Stimulating and fun activities
- Assessment exercises
- Valuable notes to guide the teacher and parents

Book Title	ISBN	Pages	Age Group
Playing With Sounds Part 1	978 976 8010 94 0	56	4–5 years
Playing With Sounds Part 2	978 976 8010 95 7	56	5–6 years
Consonants	978 976 8010 91 9	112	5–7 years
Vowels	978 976 8010 92 6	100	5–7 years
Consonant Blends	978 976 8010 93 3	120	6–9 years
Skill-Building	978 976 8010 75 9	104	8–10 years

Playing With Sounds – Parts 1 and 2: Sonia Johnson-Smith

Consonants, Vowels, Consonant Blends, Skill-Building: Gwen Gbedemah

A comprehensive course introducing and building phonic concepts and skills from beginning sounds to advanced decoding and word usage. Its pupil-centred approach enables pupils to learn from the self-contained instructions and engaging illustrations.

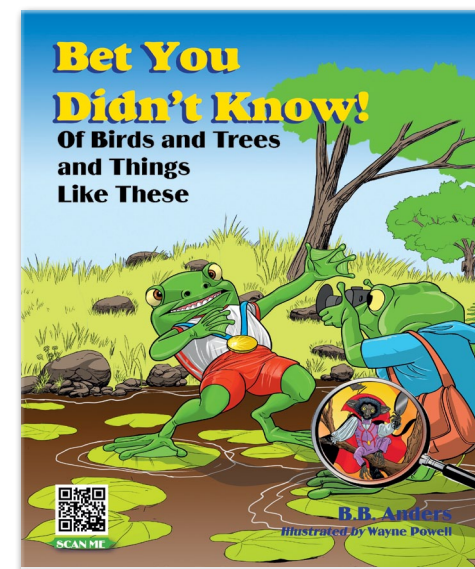


Key Features

- **Playing With Sounds Parts 1 and 2** introduce beginners to letter sounds, give practice in handwriting, build sight word vocabulary and develop reading skills
- **Consonants** enables pupils to recognize and write initial, medial and final consonants, and to associate each letter with its sound(s)
- **Vowels** helps pupils to recognize and associate vowels with their sounds, and to discriminate between long and short vowel sounds
- **Consonant Blends** facilitates visual and written discrimination of blends and develops dictionary, spelling and vocabulary skills
- **Skill-Building** provides comprehensive coverage of the critical areas of phonics and develops advanced decoding, word-building and usage skills

Bet You Didn't Know! Of Birds and Trees and Things Like These

B.B. Anders • Illustrated by Wayne Powell



ISBN: 978 976 638 172 1
Pages: 56

Age group: 6–8 years

The book features rhyming verses which describe the special characteristics of various animals and plants about which children will enjoy learning.

The illustrations and caricatures have been designed in vivid colours to hold the child's attention and make it an enlightening and fun-filled experience. Children will learn new words and their meanings through context. Their learning experience will also be broadened by conducting online research on the featured plants and animals.

Packaged along with the book are the following value-added components:

Creatureville board game – this game requires players to employ strategic thinking as they try to navigate dangerous paths to be the first person to reach HOME. The players will face challenges of solving riddles, and lots of exciting twists and turns. But players have to be familiar with the book which is linked to the game.

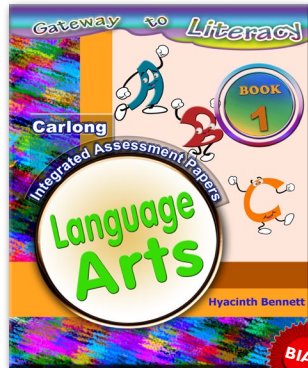
Creatures of the World Map – users will see and get to familiarize themselves with the actual locations of the creatures mentioned in the reader. The map will also be useful for reference in classroom when teaching about the world. Children can be encouraged to make up games using the map.

ASSESSMENT/REVISION

Gateway to Literacy

Carl long Integrated Assessment Papers Books 1-4 – Language Arts is a revision of the popular Carl long First, Second, Third and Fourth Year Assessment Tests in English.

Carl long Integrated Assessment Papers Book 1 – Language Arts



ISBN: 978 976 638 114 1
Pages: 176
Age group: 6–7 years



Hyacinth Bennett

Book 1 provides two books in one – *English tests* plus a revision component from the much-loved *Carl long First Year Assessment Tests: Mental Ability*.

The additional material provides great and necessary support for the curriculum and targets the development of reasoning and problem-solving skills. This book is part of the umbrella series *Gateway to Literacy*.



Key Features

- Offers 9 Language Arts units each with an end-of-unit assessment
- One mega unit with 10 reasoning and problem-solving test papers
- Integrated content with real-life application
- Answers for reasoning and problem-solving test papers

Carl long Integrated Assessment Papers Book 2 – Language Arts

Book 2 focuses on the development of critical thinking skills along with practice exercises and a revision component.



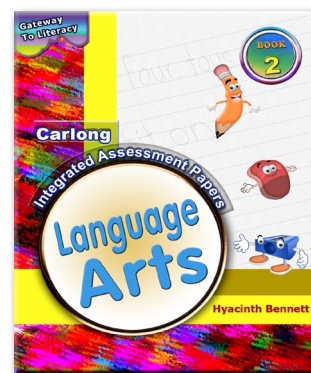
Key Features

- Numerous reasoning and problem-solving activities
- Material that caters to children at *varying ability levels*
- Worked examples at the start of each activity



Look Out For!

- Numerous comprehension exercises
- Summative assessments for all language arts units
- 12 language arts units and 10 reasoning and problem-solving test papers
- Brain teasers to stimulate the students' minds
- **Teacher/Parent Corner** that offers suggestions for the effective use of the textbook



ISBN: 978 976 638 116 5
Pages: 224
Age group: 7–8 years

Hyacinth Bennett

ASSESSMENT/REVISION

Carl long Integrated Assessment Papers Book 3 – Language Arts

Book 3 combines revision and testing to create an exciting and innovative style of assessment text. It responds directly to the new curriculum and revises succinctly, but clearly, key language arts topics before presenting copious related practice exercises.



Key Features

- Comprises 9 *language arts units*, one unit with 10 *reasoning and problem-solving tests* and one unit with 5 *literacy skills tests*
- Contains various testing formats – a change from the rigid multiple-choice method
- Highlights important language arts concepts
- Listening comprehension pieces
- Reflects an integrated approach



Look Out For!

- Reminders to help parents at home
- Notes and guidance in the **Teacher/Parent Corner**
- Answers for the reasoning and problem-solving tests



Hyacinth Bennett



ISBN: 978 976 638 138 7
Pages: 232

Age group: 7–9 years

Carl long Integrated Assessment Papers Book 4 – Language Arts

Book 4 is a revision and includes many exercises from *Carl long Fourth Year Assessment Tests: English*. Key topics are revisited as well as relevant practice exercises. Also included are reasoning and problem-solving tests and practice for Communication Tasks.



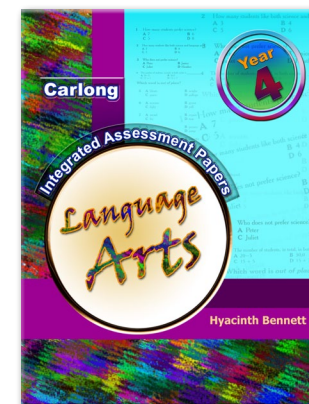
Key Features

- Provides revision, practice and assessment
- Highlights important language arts concepts
- Contains various testing formats – a change from the rigid multiple-choice method



Look Out For!

- 14 language arts tests and 16 reasoning and problem-solving tests
- *Communication tasks* throughout
- Answers for all the test papers



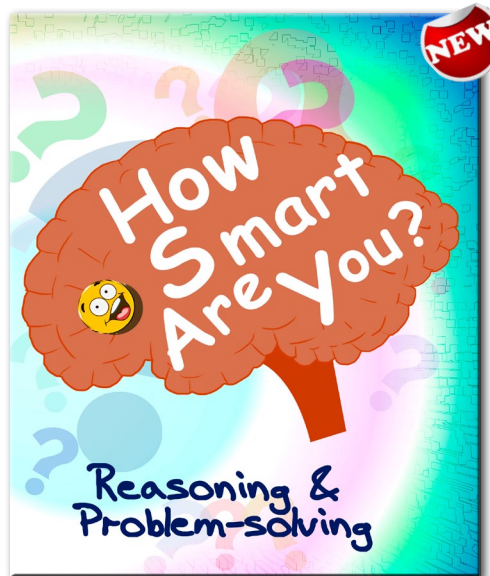
ISBN: 978 976 638 092 2
Pages: 268
Age group: 8–10 years

Hyacinth Bennett

ASSESSMENT/REVISION

How Smart Are You? Reasoning and Problem-solving

B.B. Anders • Sonia E. Bennett



ISBN: 978 976 638 178 3
Age group: 10 + years
Pages: 112

How Smart Are You? Reasoning & Problem-solving is a supplementary educational book that tests and stimulates critical thinking and problem-solving skills. It provides superb preparation for the Higher Order Thinking Skills Test which will be one of the three elements in the new Primary Exit Profile (PEP) to be implemented in 2018. Although primarily geared towards upper primary students, lower secondary students and adults will find the activities interesting and stimulating.



Key Features

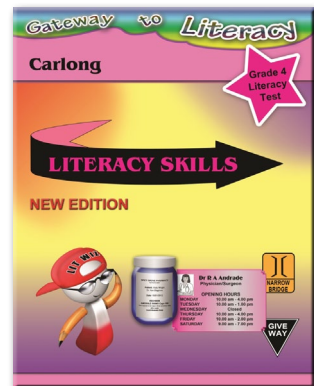
- 25 smart tests with 20 items each
- Tests are progressively challenging
- Caters to varying learning levels
- Utilizes an integrated approach based on real-life



Look Out For!

- Exciting activities such as *Unscramble words*
- Scenario-based questions
- *Brain teasers*

Carlong Literacy Skills



ISBN: 978 976 638 112 7
Pages: 172
Age group: 9 – 10 years

Carlong Literacy Skills is a revision of the popular *Carlong Assessment Tests: Literacy Skills* and forms a part of Carlong's Gateway to Literacy Series. This workbook offers 12 test papers which simulate Jamaica's Grade 4 Literacy Test. Teachers will be pleased that most of their favourite items have been retained.



Key Features

- Book has 50% more Test Papers than the previous edition
- Integrated content is conveyed through a variety of stimuli
- Each Test Paper has
* 40 Word Recognition items * 30 Comprehension items * 2 Writing Tasks



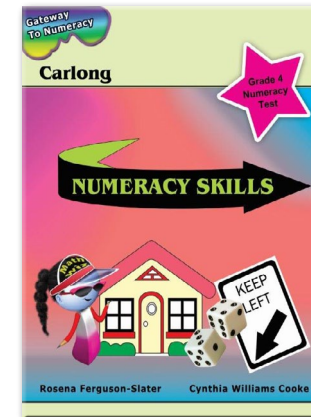
Look Out For!

- **Scoring Graph** helps to track students' progress over each test paper
- **Strand Chart/Schema** helps parent/teacher to identify areas of literacy that need more work

ASSESSMENT/REVISION

Carlong Numeracy Skills

Rosena Ferguson-Slater • Cynthia Williams Cooke



ISBN: 978 976 638 119 6
Pages: 164
Age group: 9–10 years



Key Features

- Testing by mathematical strands in the first 15 practice tests – the strands are: *Number, Measurement, Geometry, Algebra and Statistics/Probability*
- First five tests revise Grade 3 mathematical concepts and pave the way for an easy transition to Grade 4 work
- The infusion of a pan-Caribbean flavour throughout
- Ten tests that cover Grade 4 Term 1 and Grade 4 Term 2 concepts

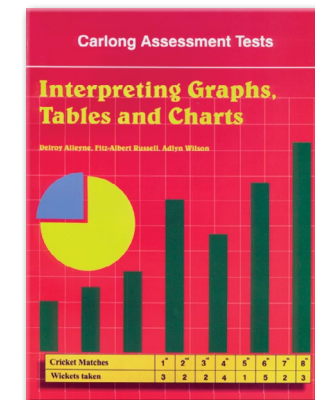


Look Out For!

- Numerous items that demonstrate the application of mathematical concepts in real-life situations
- Ten full-length test papers simulate the Grade 4 numeracy test
- Answers to multiple choice and open-ended items

Carlong Assessment Tests: Interpreting Graphs, Tables and Charts

Delroy Alleyne • Fitz-Albert Russell • Adlyn Wilson



ISBN: 978 976 638 003 8
Pages: 156
Age group: 10 – 13 years



Key Features

- Use of data relating to three subject areas: science, mathematics and social studies
- Each subject has three papers of 50 items each
- Varied formats: **Paper 1** for each student consists of short answer questions. **Papers 2 and 3** are multiple choice
- Worked examples: each set of questions begins with a graph, chart or other stimuli



Look Out For!

- **Notes to the Students** giving vital explanations on the interpretation of data
- Pull-out answer sheets

ASSESSMENT/REVISION

Gateway to Numeracy

Carlong Integrated Assessment Papers Books 1-4 Mathematics is a revision of the popular Carlong First, Second, Third and Fourth Year Assessment Tests in Mathematics.

Carlong Integrated Assessment Papers Book 1 – Mathematics

Book 1 contains much of the Mathematics-related reasoning and problem-solving material from the much-loved *Carlong First Year Assessment Tests: Mental Ability*.

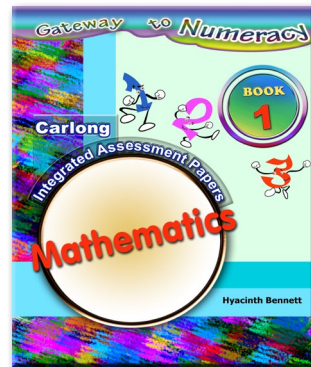
The new material provides great support for the revised curriculum of Jamaica and for other Caribbean curricula. There is much that is new and exciting for these young learners, and parents and teachers will appreciate the deliberate focus on the development of reasoning and problem-solving skills.



Key Features

- New approach revises the major Mathematics concepts
- Learning occurs in an environment of fun and sharing. Familiar situations and exciting artwork help the children to grasp the concepts quickly
- Enables integrated and student-centred learning
- Critical online support at www.carlongpublishers.com
- * Exciting interactive practice exercises * Games
- Various stimuli and assessment methods
- Teacher/Parent Corner provides useful guidance for effective use of the book

Hyacinth Bennett



ISBN: 978 976 638 115 8
Pages: 248
Age group: 6–7 years

Carlong Integrated Assessment Papers Book 2 – Mathematics

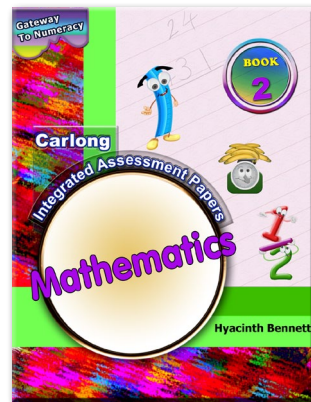
In Book 2, key mathematics topics are revised concisely but clearly and then students are presented with related practice exercises such as statistics (working with data), numbers, sets, fractions, measurement, telling time and money.



Key Features

- 13 mathematics units and 10 reasoning and problem-solving test papers
- Integrated approach
- Summative assessments
- Filled with a variety of stimulating exercises and activities that will encourage students to ‘think outside the box’
- Worked examples at the beginning of each activity
- Homework reminder page
- Teacher/Parent Corner that offers suggestions for the effective use of the textbook

Hyacinth Bennett



ISBN: 978 976 638 117 2
Pages: 224
Age group: 7–8 years



Look Out For!

- Brain teasers to stimulate the students’ minds
- Word Zone that helps to build students’ vocabulary

ASSESSMENT/REVISION

Carlong Integrated Assessment Papers Book 3 – Mathematics

Loraine Fuller • Kennecha Davis • Hyacinth Bennett

Carlong Integrated Assessment Papers Book 3 – Mathematics replaces both the *Carlong Assessment Tests (CAT) 3rd Year – Mathematics* and the numeracy part of *CAT 3rd Year – Reasoning and Problem-solving*. What is different is that there are lots more practice exercises in the units that focus on the core concepts and the introduction of the *Base Ten* method, which is a method that the MOEYI is promoting. It also features activities that will challenge students at varying cognitive levels.



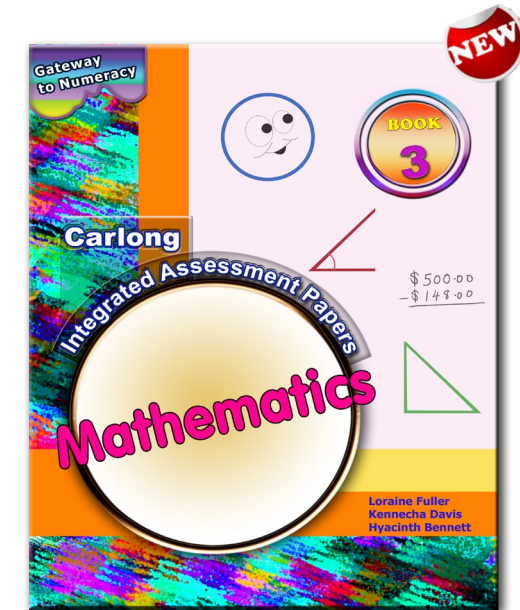
Key Features

- 11 mathematics units – revision of key concepts, worked examples and tests
- Simulated Numeracy Test in preparation for the Grade 4 Jamaican exam
- Varied stimuli with real-life applications



Look Out For!

- Teacher/Parent Corner
- Homework Reminder
- Online support and additional practice at www.carlongpublishers.com



ISBN: 978 976 638 139 4
Pages: 200
Age group: 8–9 years

Carlong Integrated Assessment Papers Book 4 – Mathematics

Hyacinth Bennett

Carlong Integrated Assessment Papers Book 4 – Mathematics revises key topics before providing related practice exercises as well as reasoning and problem-solving tests. It is the revised edition of *Carlong Fourth Year Assessment Tests – Mathematics* and incorporates the mathematics-related sections from *Carlong Fourth Year Assessment Tests – Mental Ability*.



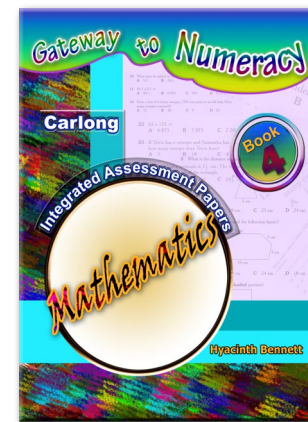
Key Features

- Revises, practices and assesses key topics
- Sharpens mental agility
- Develops critical thinking skills
- Uses an integrated approach
- 15 mathematics-related reasoning and problem-solving tests
- 8 additional tests, including some to challenge advanced students



Look Out For!

- Detachable Answer Sheets
- In my journal
- Communicating Mathematics



ISBN: 978 976 638 107 3
Pages: 370
Age group: 10–13 years



FORTHCOMING

Adventures: Primary Mathematics – Book 1 (Text and Workbook)

ASSESSMENT/REVISION

Carlong Revision Guide for Junior English – Second Edition

Dorothy Noel • Keith Noel • Myrtle Kellier

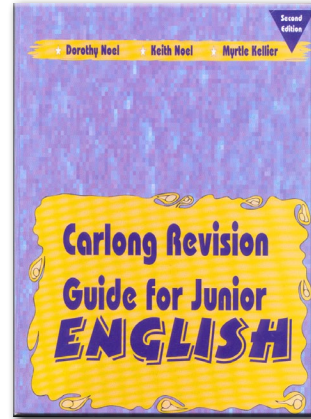
This comprehensive language arts revision guide covers topics taught in the upper primary curriculum. Students' comprehension and writing skills are widened in preparation for GSAT, CEE, CPEA and other Caribbean secondary level entrance examinations.

Key Features

- Strong focus on the problematic areas of English: spelling, grammatical structure and usage, as well as oracy
- Comprehensive development of writing skills including *composition crafting*, *process writing*, *journal writing*, *short story writing* and *descriptive writing*
- Special attention given to Creole usage, highlighting the differences between the Creole form of language and standard Jamaican English
- Includes a *wide variety of stimuli*: prose passages, advertisements, directories, cartoons, graphs, exciting illustrations, poetry and recipes

Look Out For!

Sections on: • *note taking* • *report writing* • *book reviews* • *portfolio preparation* • *letter writing* (social and business)



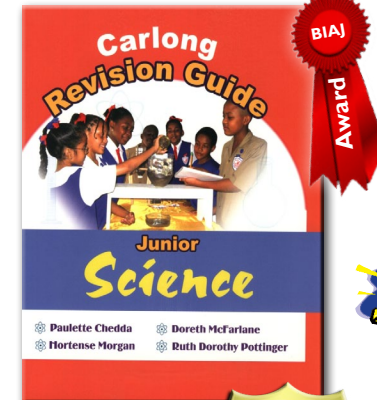
ISBN: 978 976 638 021 2
Pages: 370
Age group: 10–13 years



ASSESSMENT/REVISION

Carlong Revision Guide: Junior Science

Paulette Chedda • Doreth McFarlane • Hortense Morgan • Ruth Dorothy Pottinger



ISBN: 978 976 638 098 4
Pages: 320
Age group: 10–13 years



Key Features

A comprehensive revision guide with an integrated approach that exposes the links between concepts covered at the upper primary level. Simple language, displays, tables and other graphic organizers are used to simplify scientific principles to ensure understanding of the concepts. A strong workbook component is included to ensure that students understand the concepts.

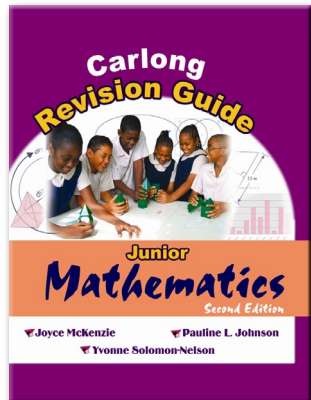
- Key concepts and vocabulary are listed at the beginning of each unit
- Key points provide concise summary statements of the concepts covered in each unit
- An *indexed glossary* gives the location and definition of important words
- **End of Unit Assessments** and **End of Section Tests**
- **Save the Earth** questions and activities challenge students to apply their understanding to environmental problems

Look Out For!

- **Study Tips** helping students to memorize and recall important points
- **Web links** suggest websites for further discovery and activities related to a topic
- **Making Connections** – an interesting cross-referencing tool that helps the reader to find other materials related to a particular topic in the book

Carlong Revision Guide: Junior Mathematics – Second Edition

Joyce McKenzie • Pauline L. Johnson • Yvonne Solomon-Nelson



ISBN: 978 976 638 090 8
Pages: 376
Age group: 10–13 years



This text focuses particularly on the topics which students sitting the CEE, GSAT, CPEA and similar examinations find most challenging. It is the comprehensive primary maths revision guide for the upper primary curriculum.

Key Features

- Practice exercises and fun activities for revision and reinforcement
- Engages students' interest with conversational tone and encourages discussion

Look Out For!

- Key points that encapsulate the main concepts and pinpoint important vocabulary
- **Check** feature allowing students to verify answers
- *Worked examples* that utilize the most widely used problem-solving methods
- Topics that prepare students for entry to secondary school, e.g. *graphs*, *basic geometry*, etc.

Carlong Assessment Tests for GSAT Science

Sonia Williams

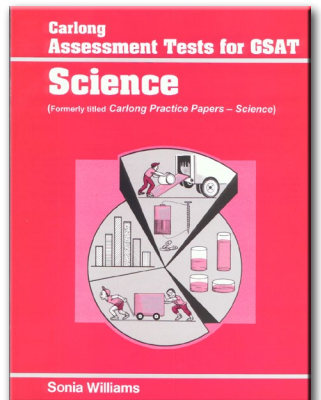
This workbook is specially prepared for not only students sitting the GSAT in Jamaica but is also useful for the CEE, SEA and CPEA examinations in other schools in the region. Content areas and skills highlighted in Grades 4-6 science curricula are the focus of test items.

Key Features

- Items test a wide range of skills: comprehension, analysis and inference
- Appealing stimulus materials such as *maps*, *line graphs*, *bar graphs* and *pie charts*

Look Out For!

- Pull-out answer sheets



ISBN: 978 976 638 001 4
Pages: 116
Age group: 8 – 10 years



ASSESSMENT/REVISION

Carlong Integrated Practice Tests (CIPT)

The **Carlong Integrated Practice Tests (CIPT)** series is a revision of the titles under *Carlong Assessment Tests for GSAT*. The revision mirrors Jamaica's GSAT examination in terms of *level, order, style* and *content*. The books also provide *invaluable resource material for Caribbean students* sitting CEE, CPEA and SEA examinations.

It boasts several exciting features:

Chill Out presents stimulating exercises that help students to relax and have fun in the subject area

Careers Page points students to professions that involve each subject area

Carlong Integrated Practice Tests: Science

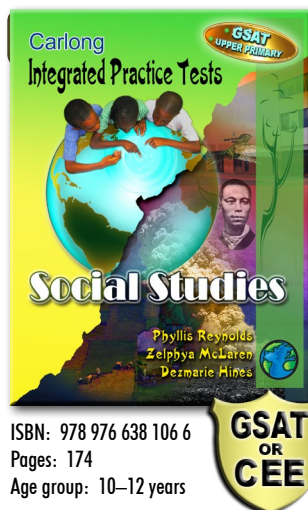
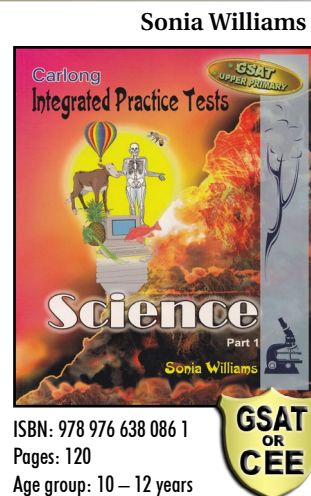
These creative integrated science tests foster higher-order skill development and motivate students to explore science. We recommend that this book be used together with *Carlong Assessment Tests for GSAT Science*.

Key Features

- Integrated approach drawing on all subjects in the upper primary curriculum
- Wide range of topics and skills tested

Look Out For!

- 8 test papers that mirror the GSAT examination
- *Graph* for charting students' test scores
- Detachable answer sheets



Carlong Integrated Practice Tests: Social Studies

Phyllis Reynolds • Zelphya McLaren • Dezmarie Hines

Carlong Integrated Practice Tests: Social Studies retains relevant items from the previous edition while offering new items reflecting changes to the curriculum.

The workbook also provides valuable practice for students throughout the Caribbean sitting GSAT, CEE, CPEA and SEA examinations.

Key Features

- 10 complete test papers that simulate the GSAT examination
- Test papers graded according to level. (*Test Papers 1 and 2* focus on Grade 4 concepts; *Test Papers 3 and 4* review Grade 5 concepts; *Test Papers 5 to 10* simulate the full GSAT examination).

Look Out For!

- **Spotting Items by Themes**
- **Score Graph** to plot progress
- **Social Studies Titbits** – that treat other useful topics such as *values and attitudes*.

ASSESSMENT/REVISION

Carlong Integrated Practice Tests: Mathematics

Delores O'Connor • Joyce McKenzie • Andrea Dryden

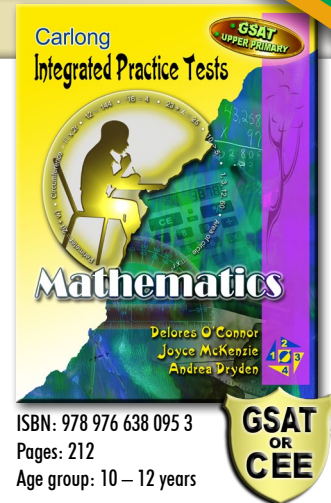
These tests are grouped according to topics, e.g. *numbers, statistics, geometry, algebra*, etc.; and are also grouped according to grade levels, reflecting increasing levels of difficulty. *Tests 1–3* relate to concepts taught in Grade 4. *Tests 4–6* focus on Grade 5 concepts while *Tests 7–14* review concepts taught in Grades 4, 5 and 6.

Key Features

- Mathematics Titbits provide invaluable reminders about fundamental concepts
- 14 test papers that mirror the GSAT examination
- Answers to all the tests and Chill Outs allow for easy marking

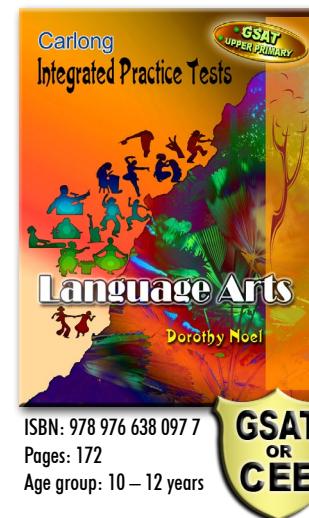
Look Out For!

- **Score Graphs** to track student's progress
- **Chill Outs** provide moments of relaxation and fun



Carlong Integrated Practice Tests: Language Arts

Dorothy Noel



Carlong Integrated Practice Tests: Language Arts presents language arts tests creatively while fostering higher-order skills and motivating students to enjoy reading and writing.

Key Features

- An overview of the skills and abilities examined in each test paper
- Correct answers on a detachable page
- A sample answer sheet allows students to record answers as in the examination

Look Out For!

- **Getting the Facts** – Key tips on good citizenship and effective parenting
- **9 test papers** (including Communication Tasks) that mirror the GSAT examination
- **Chill Outs** provide moments of relaxation and fun
- **Titbits** – nuggets of knowledge on an aspect of language arts
- **Score Graph** for students to chart their progress

Carlong Communication Tasks – An Integrated Approach

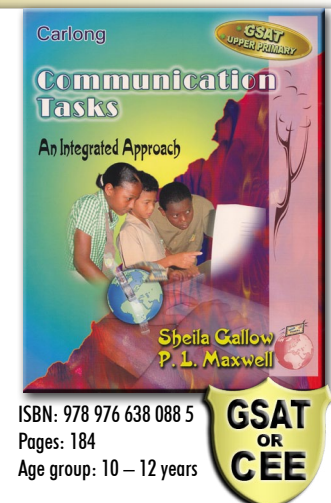
Sheila Gallow • P. L. Maxwell

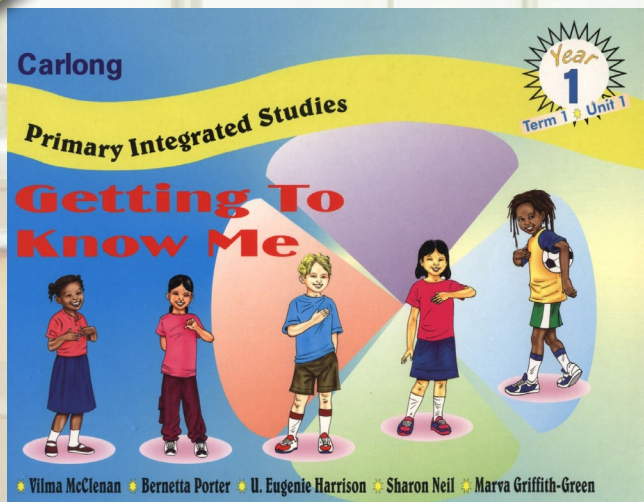
A student's text with workbook features which offers guided revision and practice exercises along with test papers for examination preparation. The book caters to the multiple intelligences and reflects an integrated approach.

The material offers valuable skill building and practice for Caribbean upper primary students.

Key Features

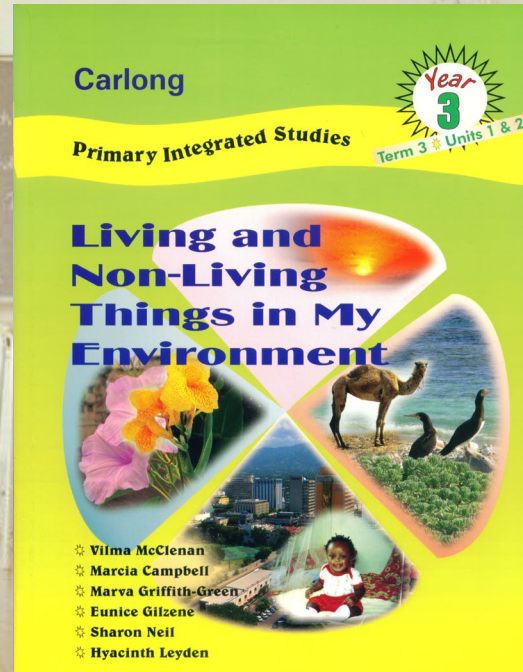
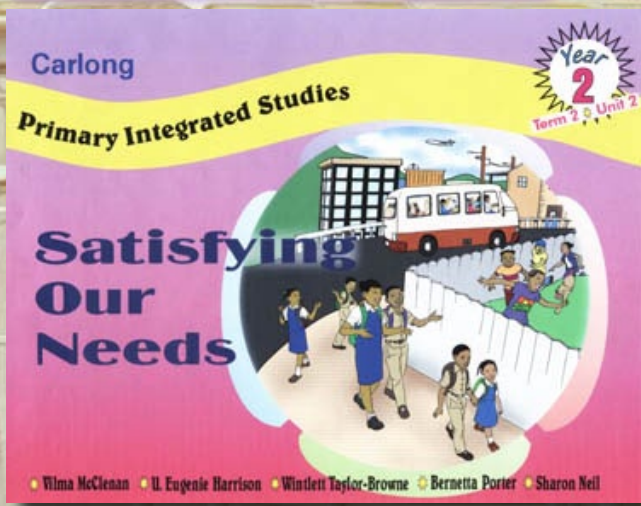
- Integrated exercises reflect content taught in other subject areas
- Provides practice in a wide range of communication media: *forms, charts, graphs, scientific diagrams, poems, letters, compositions, stories, maps, advertisements*
- Offers carefully structured units that focus on building skills from the basics of sentence construction to composition writing
- Includes section on Creole to help students who confuse Creole grammar and pronunciation with Standard English





Book Title	ISBN	Pages
Getting To Know Me	978 976 638 057 1	152
Getting To Know My Body	978 976 638 058 8	128
Getting To Know My Family	978 976 638 059 5	228
Getting To Know My Home	978 976 638 060 1	118
Getting To Know My School	978 976 638 061 8	118

Book Title	ISBN	Pages
Inside My Body	978 976 638 082 3	168
Taking Care of Myself	978 976 638 081 6	184
Living Together as a Family	978 976 638 080 9	120
Satisfying Our Needs	978 976 638 083 0	168
In My Community	978 976 638 084 7	236



Book Title	ISBN	Pages
Knowing and Taking Care of My Body	978 976 638 074 8	192
Living and Sharing with Others	978 976 638 075 5	192
Sharing and Providing Goods and Services	978 976 638 077 9	226
Living and Non-Living Things In My Environment	978 976 638 079 3	242
Learning About Our Culture	978 976 638 078 6	180

- Year 1** Wilma McClenan • Bernetta Porter • U. Eugenie Harrison • Sharon Neil • Marva Griffith-Green
- Year 2** Wilma McClenan • Bernetta Porter • U. Eugenie Harrison • Sharon Neil • Wintlett Browne
- Year 3** Wilma McClenan • Bernetta Porter • Phyllis Reynolds • Hortense Morgan • Marcia Campbell • Marjorie Edwards Bailey • Sharon Neil • U. Eugenie Harrison • Marceline Collins Figueroa • Ena Hughes • Eunice Gilzene • Marva Griffith Green • Hyacinth Leyden

CARLONG PRIMARY INTEGRATED STUDIES

Carl long’s pioneering series developed in response to Jamaica’s completely integrated curriculum for the first three years of primary school remains the series of choice for teachers and students. The series is organized around the curriculum’s focus questions and emphasizes concept formation, content coverage, skills development and vocabulary building.

To ensure comprehensive coverage of the curriculum, there are five books for each year. In **Year 1** the students are assisted in realizing who they are as individuals. They look at their body as a whole, their family, contents of their home and self as a student.

Year 2 books examine the organs and students learn how to care for themselves. They also look at families in general, basic needs and their communities.

In **Year 3** books, students learn about other body parts, the satisfaction of needs beyond basic needs and about the providers of goods and services. The students are also led to relate to their environment, Jamaican culture and the world at large. The material presented ensures that students are prepared for the upper primary level demands and the discrete subject approach in Years 4-6.



Key Features

- Total integration across subject boundaries, between individual lessons and from one term to the next
- Use of focus questions from the MOE’s Curriculum Guide to assist the teachers and students
- A wide variety of multi-level activities that embrace the different intelligences and ensure full class participation
- Sound pedagogy coupled with exciting and relevant illustrations in the traditional Carl long blend



Look Out For!

- **Let’s Journal** for students to write and reflect on their work
- **Windows on Words** to highlight new words and concepts
- Summative assessment at the end of each unit
- **At Home** feature that encourages parental involvement in the learning process
- **Words to Learn** feature at the bottom of each page to reinforce words learnt in the lesson
- Vibrant and engaging illustrations

LANGUAGE ARTS

Adventures series

The Adventures Series is Carlong's newest set of core primary language arts and mathematics titles that are appropriate for curricula across the Caribbean. The aim of the books in this series is to help our students, locally and regionally, achieve mastery in literacy and numeracy.

The language arts titles replace our well-known Caribbean Language Arts Series. The language arts books in the Adventures Series will be accompanied by an audio CD and workbook to reinforce lessons taught and enhance the development of the students.

The materials are presented in a Caribbean context so that students will easily identify with what they are hearing, seeing and reading. They will also be exposed to various Caribbean cultures and see themselves reflected in the books.

Additional resources will be available on the Carlong website – www.carlongpublishers.com.

Adventures: Primary Language Arts – Book 1

Marcia Thomas-Powell • Marlene Golding • Alecia Sawyers • Allison Wood Pringle



ISBN: 978 976 638 165 3 Age group: 6-7 years Pages: 176

Book 1 mirrors the recently revised Grade 1 Language Arts curriculum but also provides great support for the curricula of other Caribbean countries. The concepts are clearly and succinctly explained using child-friendly language and are reinforced through useful examples and varied practice exercises.

Key Features

- Various assessments after each topic to ensure that students have grasped the information
- Numerous comprehension pieces that the students will enjoy
- Learning aids such as jingles and poems, that will help the students remember concept rules,
- Examples and activities that apply to everyday life

Look Out For!

- Engaging *read-along audio CD* accompanies the book to help students who are just learning to read
- **Sound Cheer** that teaches the students letter sound recognition
- Accompanying workbook that provides additional practice material on key topics

FORTHCOMING

Adventures: Primary Language Arts – Book 2 (Text and Workbook) and Adventures: Primary Mathematics – Book 1 (Text and Workbook)

Carib Language Arts Series (CLAS)

All About Me ; All About Caring and Sharing: Don Wilson • Diane Browne • Phyllis Coy • Ivy Mitchell

Other Times, Other Places, Other People: Don Wilson • Phyllis Coy • Ivy Mitchell



In this series the integrated approach offers pupils content from subjects across the curriculum, with stories and features from the Caribbean and beyond.

Book Title	ISBN	Pages	Age group
All About Me	978 976 638 024 4	76	6–8 years
All About Caring and Sharing	978 976 638 025 0	76	6–8 years
Other Times, Other Places, Other People	978 976 638 044 9	160	7–9 years

Key Features

Look Out For!

- Exciting **Let Us Talk, Think and Do** features that reinforce the knowledge, skills and attitudes addressed in each lesson

- Facilitates the development of important strands in reading programmes, e.g. *basics of reading, aesthetic and critical response to literature, expressive reading, critical reading, search for information*, etc.
- Provides exposure to all the language arts skills, e.g. writing, comprehension, grammar, formal and informal talk, dramatizing, etc.

Live Language: A Writing and Comprehension Course for Juniors

Books 1 and 2: Eileen Marshall • Paulette Feraria
Book 3: Eileen Marshall

This series encourages and produces good writing techniques, comprehension and vocabulary skills. The process writing approach is emphasized.

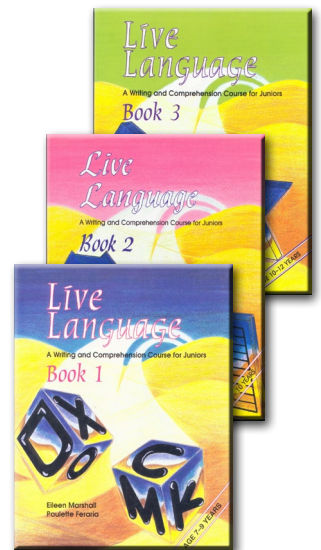
Look Out For!

- Journal writing and portfolio assessment exercises

Book Title	ISBN	Pages	Age group
Book 1	978 976 8010 64 9	144	7–9 years
Book 2	978 976 801 074 6	136	8–10 years
Book 3	978 976 638 002 3	208	10–12 years

Key Features

- Exposure to a variety of writing forms, e.g. *letters, poems, dialogues, journals and compositions*
- Fosters important values and attitudes such as courtesy and respect for the environment
- Emphasizes development of pupils' reasoning skills, e.g. distinguishing between cause and effect, inferring meaning and making judgements



LANGUAGE ARTS

Smart Speller – An integrated approach

Sheilah Garcia-Bisnott • Mercilia Mallett

Creative new ways are applied in this three-book series in developing spelling and vocabulary skills that deal with words common to everyday life as well as from various subject areas. This approach ensures an integrated coverage across the curriculum.

Key Features

- Integrated vocabulary: utilizes words from across the curriculum
- Assist student's preparation for literacy, competency and assessment tests
- Activity-based exercises – puzzles, word webs, scrambled words, sentence completion, word building, rhymes and word games – engage students as they develop word recognition, word usage, pronunciation and spelling skills
- Books reflect the cultures of the Caribbean

Look Out For!

- Words about the body, our community, caring for the environment, religion, Caribbean neighbours, etc.
- Spellathons in Books 2 and 3 that can be used for class or inter-grade spelling competitions

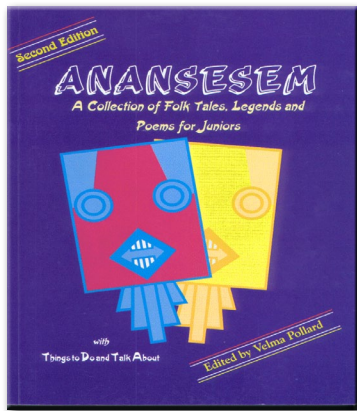


Book Title	ISBN	Pages	Age group
Book 1	978 976 638 023 6	152	7–9 years
Book 2	978 976 638 020 1	136	8–10 years
Book 3	978 976 638 043 4	280	10–12 years

LITERATURE

Anansesem: A Collection of Folk Tales, Legends and Poems for Juniors

Edited by Velma Pollard



ISBN: 978 976 638 045 8
Pages: 152
Age group: 10–12 years

A collection of Caribbean folk tales, legends and poems, written by well-known Caribbean writers. The material reflects the cultural diversity of the Caribbean region and will appeal to students in the upper primary and lower-secondary levels. In the *Things To Do and Talk About* section, the editor engages students in lively discussions and a variety of other activities pertaining to each piece of literature in the book.

Key Features

- Delightful blend of comic, rhythmic and lyrical poems
- Humorous tales which capture the fun, wit and cunning of Anansi, Br'er Tiger and other Caribbean folk characters
- Valuable resource material for the Social Studies and Language Arts programmes in primary and secondary schools



Look Out For!

- **Things To Do and Talk About** section at the end of the text
- Activities that encourage research and an aesthetic response to literature, and help to develop reading, creative writing and oral communication skills

LITERATURE

Sand Pebbles Pleasure Series



This is a series of fiction and non-fiction literature exploring a wide range of themes and reflecting Caribbean life, people, places, flora, fauna and culture. The series is aimed at developing and sustaining the reading habit by providing children with relevant, contextually familiar, quality publications which

will excite their interest, stimulate their imagination, broaden their experiences and increase their awareness of the cultures of the Caribbean region. All the stories have interesting and thought-provoking plots, some of which relate to topics, skills and concerns in the curriculum.

Key Features

- Sensitize children to the important elements of literary writing
- Broaden children's experiences and enhance cultural awareness
- Aid vocabulary building, especially in the use of culture-specific words
- Provide resource materials for social studies/history and other subject areas



ISBN: 978 976 638 055 7
Pages: 68
Age group: 5–7 years

EVERY LITTLE THING WILL BE ALL RIGHT

Diane Browne

Five stories that relate the experiences of children who have enough courage and determination to overcome their problems.

The World's Greatest Batsman: Delroy wants to be a cricketer. He has the talent but his parents cannot even afford to buy him a bat; **Safiya's Dance:** How can Safiya be a ballerina when her body shape and size are considered unsuitable?; **Jenny's Great Gran:** Jenny is ashamed of her great grandmother because she is without teeth and wears a head tie; **You Are Special, Stewart:** Stewart is an unhappy little boy because he sees nothing special about himself; **Louisa Jane and the Street of Fine Old Houses:** Louisa Jane lives with her grandmother in a broken-down old house that was once 'fine', but some unknown people are coming to knock down the house!

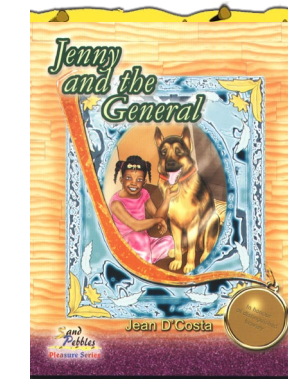


ISBN: 978 976 638 087 8
Pages: 56
Age group: 8–10 years

LITTLE ISLAND – BIG ADVENTURES

Maria Squires

Sara-Ann is a lively, imaginative 12-year-old, whose story celebrates friendship, family life and the pleasures and trials of living in a small, close-knit community on her tiny, unnamed, beloved island home in the Grenadines.

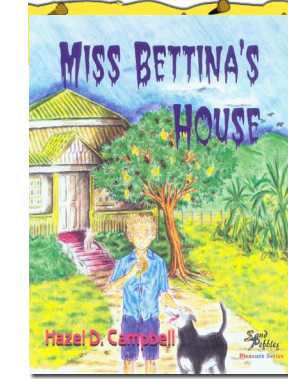


ISBN: 978 976 638 076 2
Pages: 56
Age group: 8–10 years

JENNY AND THE GENERAL

Jean D'Costa

It was after three o'clock and Monty was getting restless. Where was his very best friend in all the world? Where was Jenny? He had to go help her. Breaking the chain, the old dog set out on a rescue mission. Could he reach her in time?

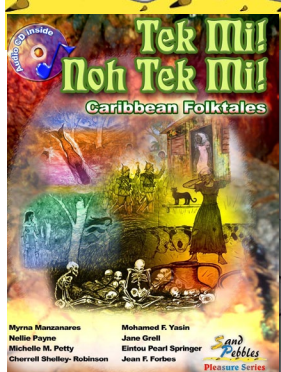


ISBN: 978 976 638 069 4
Pages: 56
Age group: 8–10 years

MISS BETTINA'S HOUSE

Hazel Campbell

Miss Bettina's animals have been abandoned. Left alone, on her little farm, they have no one to take care of them. Dog makes a clever plan: Ernest, a homeless boy, must agree to live in their house and look after them. But Curry Dan, the village rascal, sees his big chance to capture Miss Bettina's house all for himself. Will the plan succeed?

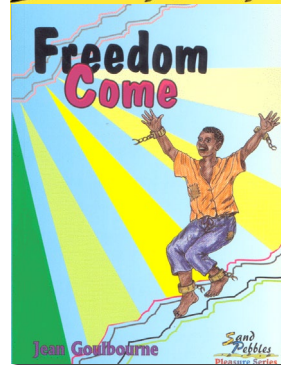


TEK MI! NOH TEK MI!

Caribbean Folk Tales edited by Hazel Campbell

A collection of ten unusual and exciting Caribbean folk tales introduced by Professor Maureen Warner Lewis. These stories, traditional and modern, come from Belize in Central America to Montserrat in the Eastern Caribbean. Authors include internationally recognized exponents of Caribbean culture and storytelling. Several of the stories are narrated on two accompanying CDs.

ISBN: 978 976 638 096 0
Pages: 118
Age group: 10–14 years



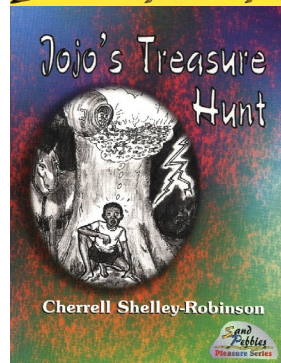
FREEDOM COME

Jean Goulbourne

Children from Jamaica's past come alive in five dramatic stories: **The Raid** relives the exploits and adventures of the swashbuckling buccaneers; **Taino Boy** explores the Taino way of life through the dream experience of one boy; **Cimarrón Cimarrón** recalls the experience of slavery and the struggles and triumphs of freedom;

ISBN: 978 976 638 054 0
Pages: 108
Age group: 10–12 years

The Whipping reveals the interesting character of slave life on a plantation; **Freedom Come** recounts the journey leading to the joy and celebration of emancipation.

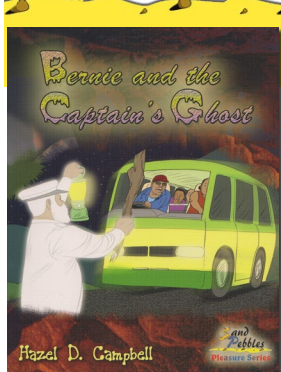


JOJO'S TREASURE HUNT

Cherrell Shelley-Robinson

A twelve-year-old boy's family faces the possibility of eviction from a place they had called home for many years. In order to save his family, Jojo decides to search for a Spanish jar full of treasure, which, according to legend, is hidden under a cotton tree in his community. Jojo must overcome his fear of the ghosts guarding the treasure!

ISBN: 978 976 638 064 9
Pages: 152
Age group: 10–12 years

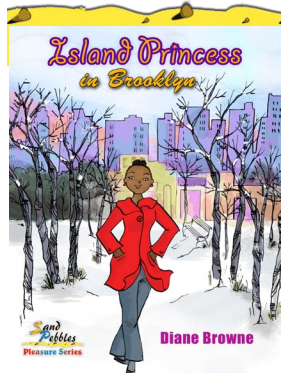


BERNIE AND THE CAPTAIN'S GHOST

Hazel Campbell

ISBN: 978 976 638 101 1
Pages: 56
Age group: 8–10 years

Six orphans from Children's Homes get invited to spend their summer holiday in a rural area. There are events which are puzzling to Bernie. Was it really a ghost trying to stop the van? The three boys and girls have various physical disabilities. They do not know why they were invited and they do not meet their benefactor until later in the story. But there are more and more puzzling events which propel them into a very dangerous and exciting adventure with a very mysterious Captain and his henchmen.



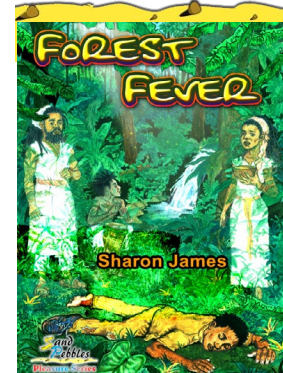
ISLAND PRINCESS IN BROOKLYN

Diane Browne

ISBN: 978 976 638 110 3
Pages: 192
Age group: 10–14 years

When you are 13, the chance to migrate to live with your mother in Brooklyn is very exciting, even though you know you will miss your granny and friends back home in Jamaica. Princess clings to her memories of life in Jamaica and constantly listens to Granny's voice in her head. However, a fabulous red coat, which her mother refuses to buy for her, becomes the symbol of the sophistication and success she hopes to achieve in her new life. Princess has to learn to accept her mother as she finds her and the startling secrets she reveals. It is only when she is in danger of being sent back to Jamaica that Princess realizes that she does in fact like her new life and does not want to give it up.

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FOREST FEVER

Sharon James

ISBN: 978 976 638 137 0
Pages: 140
Age group: 12–14 years

Jerry from the Caribbean island of Dominica was on his first class trip into the forest at Boiling Lake. Disaster struck when they got caught in a storm and Jerry lost his way in the darkness and fell into a hole. He woke up weak and sick in a secluded village far up in the mountains. He wondered if he was a victim of Forest Fever. He realized that some of the men who had rescued him from death, thought that he had been sent to spy on them. He would not be allowed to leave. In desperation he decided to find a way to escape, even if he had to travel through the treacherous mountains. Would he make it?



Ash the Flash

Hazel D. Campbell
Nattalie Gordon

ISBN: 978 976 638 121 9
Pages: 108
Age group: 10–12 years

Ashton becomes the most popular boy at his school when he suddenly develops great running speed. His friend, Kenroi, tries to help him maintain this speed. However, the boys may be dealing with something which they cannot control. Can Ashton live up to the expectations of his father and school? In the end, he has to make a vital decision. What is the right thing to do?



Carlong Supplementary Online Material
Literary Guides

Carlong's selection of literature, features fun and engaging reads that are excellent for both leisure reading and use in the classroom. We created the **Literary Guides** for students and teachers who want to dive deeper into

the book's content and improve the reader's literary performance in the classroom. Literary Guides are **free** for download and use, on the Carlong website.



- 🍏 A note from the author's pen
- 🍏 A summary and analysis of the story, its themes and characters
- 🍏 Multiple choice, short answer and essay questions
- 🍏 Research questions for the curious mind
- 🍏 Fun and creativity with *STEM/STEAM focus

RELIGIOUS EDUCATION

The **Carlong Primary Religious Education** series comprises two core texts for the upper-primary religious education curriculum. The books cover key *curriculum objectives, attainment targets and skills*, adopting an integrated approach and fostering the development of the multiple intelligences.

They guide and motivate students to adopt and demonstrate positive values and attitudes such as *respect, obedience, trust, and tolerance of the views and beliefs of others*. They are a valuable addition to homes and libraries as well.



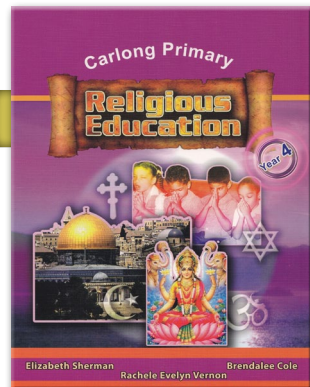
Look Out For!

- Assessments at the end of each unit that help to evaluate students' understanding of *concepts, recall of information, and ability to demonstrate values* promoted in the religions studied
- **Glossary/Index** giving the location and definition of important words highlighted in the text
- Answers to Assessments that allow for easy marking/ checking of students' answers
- **Note to Teacher** introducing the text and providing valuable tips
- **Note to Student** introducing and providing an overview of the text



Key Features

- *Clear objectives* are presented in a creative vine motif (symbolizing opportunities for growth) at the beginning of each unit
- *Key concepts and vocabulary* appear in a different bold colour on first mention
- *Integrated activities and exercises* use different media, stimuli and multiple intelligences



ISBN: 978-976 638 103 5
Pages: 264
Age group: 10 – 12 years

Carlong Primary Religious Education Year 4

Elizabeth Sherman • Rachele Evelyn Vernon • Brendalee Cole

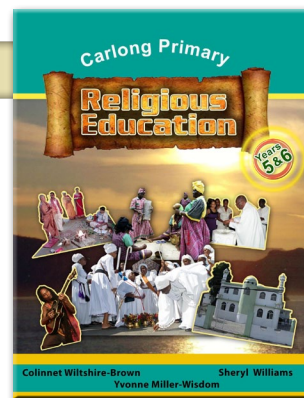
The Year 4 text focuses on *four major world religions: Christianity, Hinduism, Islam and Judaism*. Students are taken on a *journey* to discover how the four religions were developed and practised in the places of origin and transported to the Caribbean. Students are sensitized to the many different aspects of religion and there is focus on values and attitudes.

This engaging, attractive, reader-friendly full-colour book is rich with photographs, illustrations, tables and other graphic organizers to enhance visual literacy and comprehension.

Carlong Primary Religious Education Years 5 & 6

Colinnet Wiltshire-Brown • Sheryl Williams • Yvonne Miller-Wisdom

The second book is actually two books in one as it contains *material for Year 5 and Year 6*. Year 5 deals with the coming of the major world religions to the Caribbean and Caribbean indigenous religions. Year 6 deals with various rites of passage of the major religions, i.e. pregnancy and birth, infancy, initiations, weddings, and death.



ISBN: 978-976 638 113 4
Pages: 264
Age group: 10 – 12 years

SCIENCE

First Steps in Science

The **FSIS Pupil's Books** and **Activity Books** for Years 4 to 6 provide comprehensive coverage of Jamaica's Primary Science Curriculum with a sound introduction to science as a process and a means of acquiring skills.

The approach is hands-on, investigative, while incorporating career infusion and the development of positive attitudes towards self, others, science and the

environment. Pupils are motivated to enjoy exploring the world of science.

FSIS Activity Books are designed to work in tandem with the Pupil's Books in helping the pupils to further explore the topics covered in the curriculum. Used together, the textbooks and activity books for Years 4–6 provide excellent preparation for GSAT, CEE, CPEA and SEA examinations.



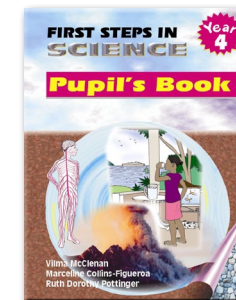
Key Features

- Units divided into manageable sections to focus learning
- Clearly stated objectives at the beginning of each section help to direct the learning process
- Activities foster an investigative approach and cement important scientific concepts
- Unit Assessment incorporates the multiple intelligences and utilizes a variety of assessment modes
- Provides special practice in the 'difficult' areas of science
- Identification of skills treated on each page helps parent or teacher to 'zone in' on the student's areas of weakness



Look Out For!

- A *wide variety of exercises*, activities and fun illustrations that relate science to everyday life
- *Illustrations and photographs* that provide additional help in concept formation
- **What Have You Learnt?** – Summary of the main points of each unit
- **Did You Know? and Technology Corner** – Extending application of science knowledge to everyday life
- **On Your Own** – Providing opportunities for individual exploration
- **Glossary/Index** – Motivating students to be independent learners



ISBN: 978 976 638 066 3
Pages: 285
Age group: 9–10 years

Year 4 Pupil's Book

- Vilma McClenan
- Marceline Collins-Figueroa
- Ruth Dorothy Pottinger

- Unit 1 Sense Organs
- Unit 2 Simple and Complex Machines
- Unit 3 Water
- Unit 4 Air
- Unit 5 Rocks and Minerals
- Unit 6 Soils



ISBN: 978 976 638 070 0
Pages: 136
Age group: 10–11 years

Year 5 Pupil's Book

- Vilma McClenan
- Cecile Carrington
- Lorna Sue-Ho
- Rosemarie Mathurin
- Hortense Morgan

- Unit 1 Weather and Climate
- Unit 2 Forces
- Unit 3 Energy
- Unit 4 Nutrition
- Unit 5 Food and Energy Chains

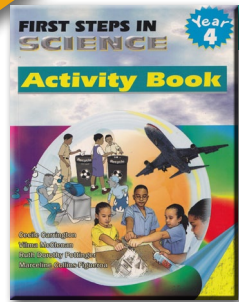


ISBN: 978 976 638 093 9
Pages: 324
Age group: 11–12 years

Year 6 Pupil's Book

- Vilma McClenan
- Cecile Carrington
- Ian Flowers
- Rosemarie Mathurin
- Hortense Morgan

- Unit 1 The Eye
- Unit 2 The Eye and Light
- Unit 3 The Ear
- Unit 4 Sound
- Unit 5 Systems in Plants
- Unit 6 Human Body Systems
- Unit 7 The Environment and Us

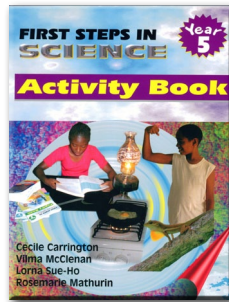


Year 4 Activity Book

- Cecile Carrington
- Vilma McClenan
- Ruth Dorothy Pottinger
- Marceline Collins-Figueroa

- Unit 1 Science Skills
- Unit 2 Sense Organs
- Unit 3 Simple and Complex Machines
- Unit 4 Water
- Unit 5 Air
- Unit 6 Rocks and Minerals
- Unit 7 Soils

ISBN: 978 976 638 067 0
Pages: 132
Age group: 9–10 years



Year 5 Activity Book

- Cecile Carrington
- Lorna Sue-Ho
- Vilma McClenan
- Rosemarie Mathurin

- Unit 1 Science Skills
- Unit 2 Weather and Climate
- Unit 3 Forces
- Unit 4 Energy
- Unit 5 Nutrition
- Unit 6 Food and Energy Chains

ISBN: 978 976 638 100 4
Pages: 128
Age group: 10–11 years

SOCIAL STUDIES

Carlong Primary Social Studies (Years 4 to 6)

The **Carlong Primary Social Studies (CPSS)** series offers comprehensive, sequenced coverage of the Jamaica Primary Curriculum for Years 4 to 6. The series of three textbooks assists students to develop problem-solving skills and foster positive attitudes.

Students are also motivated to:

- Develop critical thinking and research skills
- Organize and manage their own learning process
- Think about and express their ideas on important issues
- Work together and individually



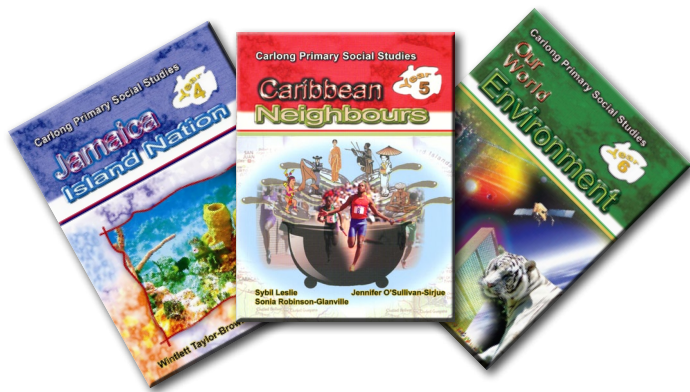
Key Features

- Opportunities for integrated learning
- Learning objectives listed and key words and concepts highlighted
- From Year 5, a chapter summary of the main points of each unit
- Wide variety of student-centred activities that utilize multiple intelligences
- Photos from other Caribbean countries, tables and charts that will excite interest
- Numerous and varied assessments
- Identification of skills treated on each page which helps parent or teacher to zone in on the student's areas of weakness



Look Out For!

- **Yes! I Can Do This!** – Students have fun using motor and other skills to broaden their social experience
- **Let's Talk** encourages discussion on related issues that help students to apply the theory to their everyday life
- **Did You Know?** Titbits extend the student's horizons by offering additional information

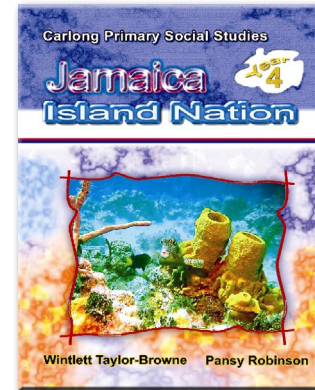


SOCIAL STUDIES

Carlong Primary Social Studies (Years 4 to 6) (cont'd)

Year 4: Jamaica Island Nation

Wintlett Taylor-Browne • Pansy Robinson



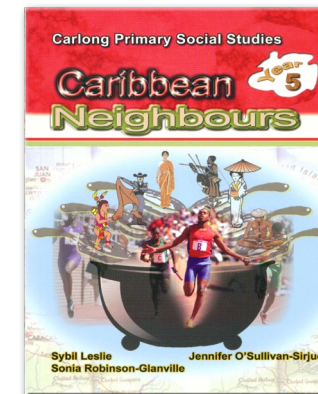
ISBN: 978 976 638 068 7
Pages: 300
Age group: 9–10 years

This first book in the series focuses wholly on Jamaica.

In simple language, it examines various aspects such as the history, geography, culture, resources and environment, weather and climate, economic needs and industries.

Year 5: Caribbean Neighbours

Sybil Leslie • Jennifer O'Sullivan-Sirjue
• Sonia Robinson-Glanville

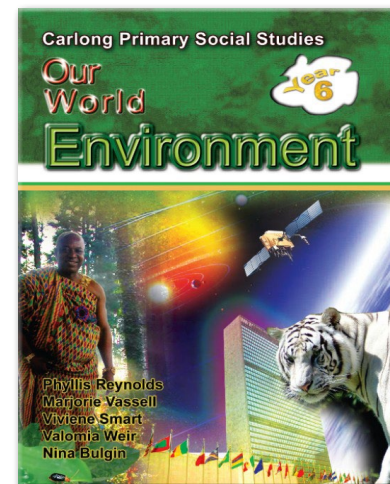


The Year 5 text offers a wealth of accessible, useful and accurate information on the Caribbean, reinforced by a variety of photographic references, diagrams and statistical data that add immense value.

ISBN: 978 976 638 072 4
Pages: 298
Age group: 10–11 years

Year 6: Our World Environment

Phyllis Reynolds • Marjorie Vassell • Vivienne Smart • Valomia Weir • Nina Bulgin



ISBN: 978 976 638 094 6
Pages: 244
Age group: 11–12 years

The popular *Year 6: Our World Environment* covers all the curriculum topics in sequence and focuses heavily on the integration of skills and knowledge while utilizing the multiple intelligences.

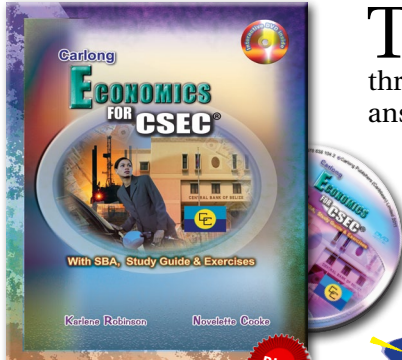
The text focuses on Planet Earth:

- Its place in the solar system
- Its important characteristics
- Its natural resources and how they are used
- Its different climatic zones
- The concept of Earth as a global village

BUSINESS

Carlong Economics for CSEC® With SBA, Study Guide & Exercises

Karlene Robinson • Novelette Cooke



ISBN: 978 976 638 104 2
Pages: 454
Age group: 15–17 years



This textbook offers students comprehensive preparation for the CSEC® Economics examination. The content covers all the objectives of the syllabus organized into three parts including SBA preparation, Study Guide, practice tests, exercises and answers.

Topics are current and relevant to Caribbean economies and the wider global environment. Real-life Caribbean and global examples are used to illustrate the concepts.



Key Features

- **Applying the Concepts** exercises test understanding by using case studies, stimuli or situations that relate to real-world economics
- *Multiple Choice Questions* and course work questions for extra practice
- Special focus on interpreting graphs and statistical data

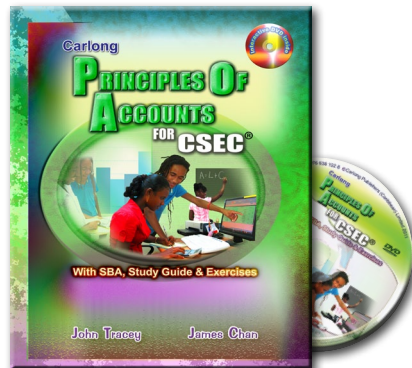


Look Out For!

- DVD containing extra material to help students with difficult topics, exam practice and interactive teaching
- Glossary of key terms
- Guide to Responses and Sample Responses for each section

Carlong Principles Of Accounts for CSEC® With SBA, Study Guide & Exercises

John Tracey • James Chan



ISBN: 978 976 638 102 8
Pages: 560
Age group: 15–17 years

This text follows the scope and sequence of the CSEC® Principles of Accounts syllabus. Students are guided in the basic concepts, techniques and principles of accounting used in business.

Accompanying the book is an **interactive DVD** and there is a glossary of accounting terms.



Key Features

- Clear, comprehensive explanations encourage students to acquire good accounting habits early
- Illustrations of various types help to demonstrate the principles of accounting
- A range of avenues for practice and evaluation
- Practical guidance for students to deal with the differences between examination-level accounts and real-life accounts



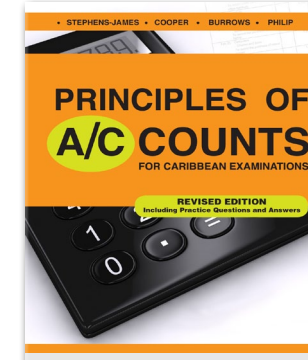
Look Out For!

- **Take Care!** section which lists weaknesses that examiners find in students' responses to examination questions
- Key feedback to user's answers on the DVD
- **Applying the Concepts** applies theory to real-life examples

BUSINESS

Principles of Accounts for Caribbean Examinations - Revised Edition

Lystra Stephens-James • Nigel Cooper • Lesley Burrows • Kirk Philip



ISBN: 978 976 637 887 5
Pages: 518
Age group: 15–17 years

The text mirrors the CSEC® Accounts syllabus making it easy for teachers and students to follow. There is comprehensive coverage of basic principles, presented in an engaging and practical yet concise style.



Key Features

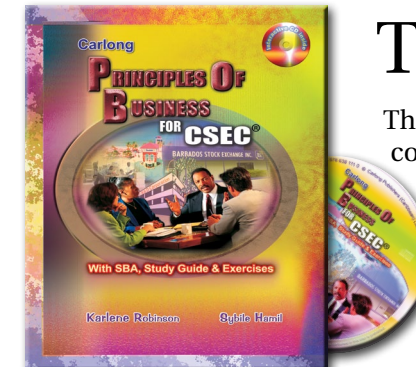
- Concepts are illustrated by figures and tables and by everyday examples familiar to students.
- Each of the 20 chapters begins with a brief topic overview.
- Questions round out each chapter and the answers provided allow students to work on their own or with supervision.



(formerly published by Ian Randle Publishers)

Carlong Principles Of Business for CSEC® With SBA, Study Guide & Exercises

Karlene Robinson • Sybile Hamil



ISBN: 978 976 638 111 0
Pages: 560
Age group: 15–17 years

This book is a complete revision of the highly successful *Carlong Principles of Business for CXC®* to meet the requirements of the revised CSEC® syllabus.

The **accompanying CD** offers a range of interactive exercises that augment and complement the textbook material, offering additional material on areas that students find most challenging.



Key Features

- *Clear step-by-step presentations on CD* of explanations of theories and concepts using Excel and PowerPoint. Students are likely to retain more from seeing as well as reading
- *Exciting graphical presentations* and illustrations that facilitate quicker understanding
- Extensive guide to the SBA component of the examination



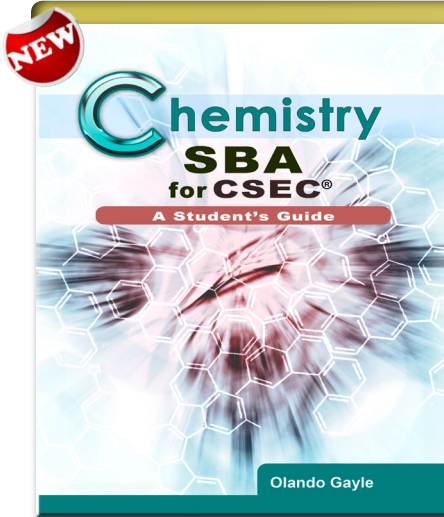
Look Out For!

- *Interactive CD with a range of exercises and evaluative methodologies*
- The use of games and puzzles to excite interest
- *Guided answers* to typical examination questions
- **Applying the Concepts** feature which provides strategic thinking exercises

CHEMISTRY

Chemistry SBA for CSEC® – A Student's Guide

Olando Gayle



ISBN: 978 976 638 159 2
Pages: 238
Age group: 14–17 years



Look Out For!

- Tips on how to succeed in Chemistry
- An **Index** which helps students to quickly locate material

Chemistry SBA for CSEC® - A Student's Guide helps Chemistry students to properly and confidently execute their SBAs in an organized and efficient manner.

Section A looks at how to design a lab project, the investigative project and the types of skills to be covered and assessed along with explanations.

Section B contains the practical exercises or experiments for the SBA. The experiments cover every topic of the syllabus.

Section C addresses three traditionally difficult areas of the subject.



Key Features

- Introductory section containing notes on the SBA process, suggested formats and skills to be covered
- Provides major help in traditionally challenging areas - the mole concept, calculations involved in electrolysis and the identification of ions
- Space for recording data and drawing diagrams
- Incorporates proposed mark schemes for experiments

Complete Chemistry for Caribbean High School Students

Karla Hylton

Complete Chemistry is the perfect companion revision workbook with answers for students preparing for the CSEC® Chemistry examination. The material is fully up to date, closely matching the syllabus covering the principles of Chemistry, Organic and Inorganic Chemistry.

The suggested answers will help students to practise their revision and exam techniques and the clear format allows them to work on their own or within a classroom setting. *Complete Chemistry* is a concise revision guide for students.

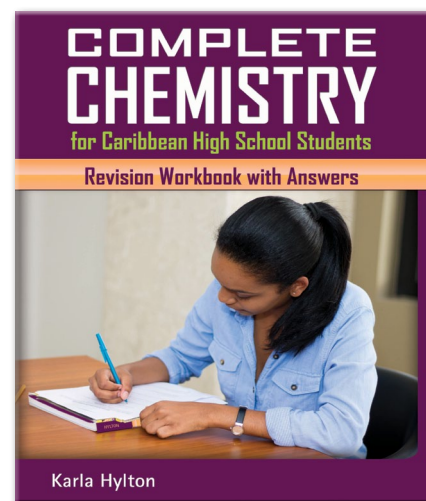


Key Features

- Student-friendly approach enables students to work on their own
- Offers clear, concise explanations of difficult concepts
- Helpful suggestions and techniques for exam preparation



(formerly published by Ian Randle Publishers)

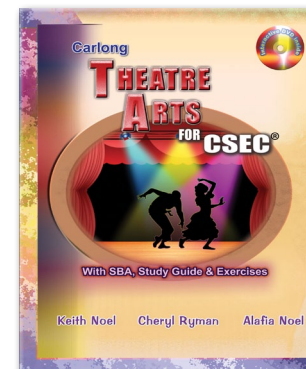


ISBN: 978 976 637 921 6
Pages: 138
Age group: 14–17 years

DRAMA

Carl long Theatre Arts for CSEC®
With SBA, Study Guide & Exercises

Keith Noel • Cheryl Ryman • Alafia Noel



ISBN: 978 976 638 118 9
Pages: 238
Age group: 14–17 years



Look Out For!

- The DVD – a great add-on to the book that provides through videos:
 - coverage of various Caribbean cultural forms
 - dance performances
 - interviews with theatre personalities
 - interactive quiz

The study of theatre arts is very important as it caters to the whole person. It helps to develop self-discipline, creativity, self-confidence and the ability to work well with others. The benefits gained can be transferred to all other areas of study! Students should therefore be encouraged to take on this subject.

This text addresses the needs and requirements of the theatre arts syllabus and is designed as a two-year programme to prepare students sitting this examination.

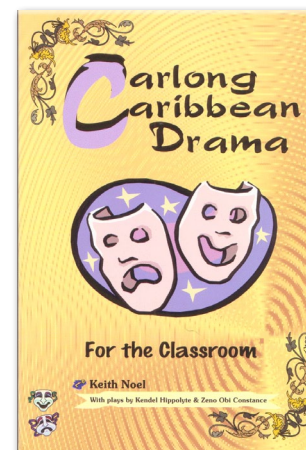


Key Features

- Detailed *overview* of the CSEC® theatre arts examination
- Section on the *importance* of the study of theatre arts
- Detailed *guidance and assistance* in doing the SBA projects
- Much-needed and scarce information on the Caribbean cultural forms that are a significant part of the course
- Step-by-step guidance in preparing for and executing the practical examinations
- Valuable tips and guidance given as students are taken through answering examination questions

Carl long Caribbean Drama for the Classroom

Keith Noel



ISBN: 978 976 638 014 4
Pages: 184
Age group: 13–15 years

The text positions the study of drama in a social and cultural context and explains the development of drama in the Caribbean. The student-centred approach coaches and guides students through the creative process of improvisation and play production. Excerpts from Caribbean plays are utilized to demonstrate how writers craft their work.

It provides a good foundation for the CSEC® examination, and has been placed on CXC's recommended reading list for Theatre Arts as well as on the MOE's approved textbook list in several countries.



Key Features

- Explores all the major areas of concern to the teacher of drama
- Utilizes excerpts from Caribbean plays to demonstrate how writers craft their work
- Opportunities given for students to create their own dramatic pieces



Look Out For!

- A comprehensive **glossary** of drama terms
- Production notes provided for the teacher/director

ENGLISH

Carlong English A for CSEC® With Study Guide & Exercises

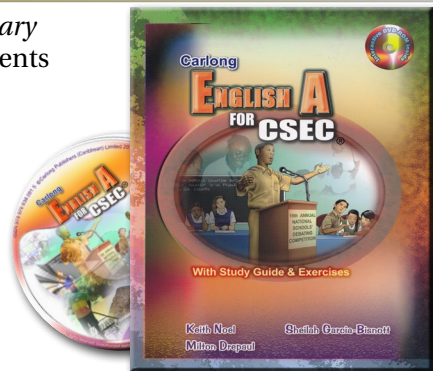
Keith Noel • Sheilah Garcia-Bisnott • Milton Drepaul

This comprehensive study guide describes, analyses and demonstrates *literary evaluation of poems, drama and prose extracts*. *Worked examples* take students through the process of answering specific questions.

The accompanying **interactive DVD** explores the curriculum further and focuses on topics which students find most challenging.

Key Features

- Practice in developing aspects of *short story writing*, i.e. plot, setting and character
- A number of rich descriptive passages and visual stimuli help students build their appreciation for, and develop their skills in *writing descriptive essays*.
- *Persuasive writing activities* help students to distinguish between fact and opinion
- *Mastering Paper 1* comprises multiple-choice items that cover grammar, comprehension, spelling and correct usage of Standard English



ISBN: 978 976 638 091 5
Pages: 320
Age group: 15–17 years

Look Out For!

- Quick quizzes on the interactive DVD and special focus on the most challenging topics
- Glossary of literary terms and terms frequently used in the examination
- Two full papers simulating the CSEC® examination
- Summary Writing section provides invaluable guidance

Carlong English B for CSEC® With Study Guide & Exercises – 2nd Edition

Keith Noel • Sheilah Garcia-Bisnott • Carol Hunter-Clarke

This edition presents comprehensive and insightful training in appreciating *poetry, drama and prose*, and prepares students thoroughly for the examination.

It retains the core features of the previous edition. It builds the skills required for success through extensive illustration of the process involved in analyzing ‘seen’ and ‘unseen’ extracts and other activities.

The accompanying **CD** illuminates further aspects of the study of literature that students find particularly challenging.



ISBN: 978 976 638 108 0
Pages: 322
Age group: 14–17 years

Key Features

- In-depth discussion and analysis of numerous poems, play-texts and prose extracts
- Detailed treatment of the language of literary criticism
- Useful practice from numerous exercises and simulated examination papers

FORTHCOMING

Carlong English B for CSEC® – 3rd Edition

A complete revision of the 2nd Edition which retains the format and offers more practice exercises.

Carlong English SBA for CSEC®: A Student’s Guide

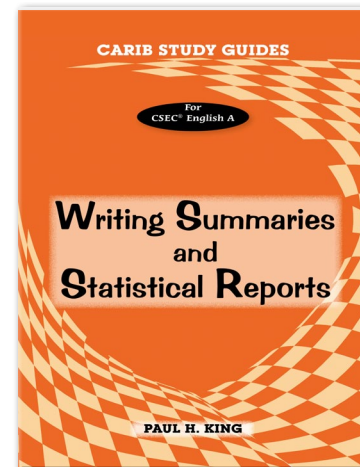
This provides a practical step-by-step guide for students to successfully complete their SBAs.

Carlong English B Practice Paper I

This gives extensive guidance and practice in CSEC’s new multiple-choice format for the English B Paper 1 examination.

Carib Study Guides: Writing Summaries and Statistical Reports

Paul H. King



ISBN: 978 976 638 022 9
Pages: 112
Age group: 15–18 years

A practical step-by-step guide widely used across the Caribbean, which assists students in preparing for the section of the CSEC® English A examination which requires mastery of the skills of comprehension and organizing information into clear and cohesive reports.

Key Feature

- A step by step approach to build the students’ confidence
- The material focuses on those skills which students have difficulty in mastering
- A wide range of practice exercises

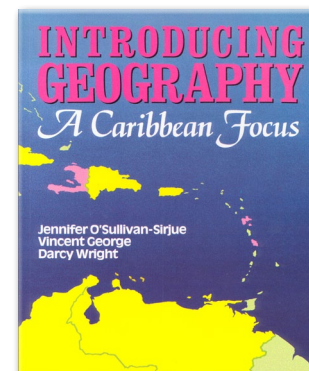
Look Out For!

- Explanation and examples of basic terminology for statistical reports

GEOGRAPHY

Introducing Geography – A Caribbean Focus

Jennifer O’Sullivan-Sirjue • Vincent George • Darcy Wright



ISBN: 978 976 8010 46 9
Pages: 228
Age group: 11–13 years

This text introduces basic *geographical concepts* and skills to students at the lower secondary level, using *Caribbean illustrations, examples and case studies*.

Both the **natural** and **created (built) environment** are described and the **human activity** in both examined in the context of **environmental awareness**.

There are a variety of visual stimuli, which help students to develop a range of geographical skills, and help teachers to monitor students’ progress on a continual basis.

Key Features

- Introduces a variety of practical geographical skills
- Provides a solid foundation for further studies in geography at the CSEC® level
- Develops a critical awareness of and continuing interest in the environment

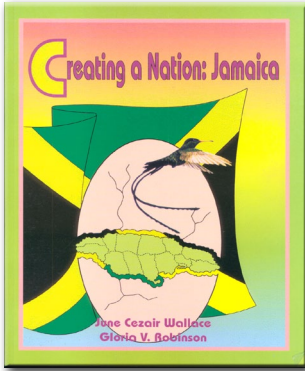
Look Out For!

- Graphs
- Review assignments
- Case Studies
- Fieldwork assignments

HISTORY

Creating a Nation: Jamaica

June Cezair Wallace • Gloria V. Robinson



ISBN: 978 976 638 011 3
Pages: 236
Age group: 11–13 years

Using a concept-based thematic, rather than a purely chronological approach, the text traces the social history of Jamaica from the arrival of the Tainos to Independence.

Special emphasis is placed on concepts important to historians as well as research methods for collecting historical data.



Key Features

- A variety of source materials
- Student-centred activities which develop investigative and analytical skills



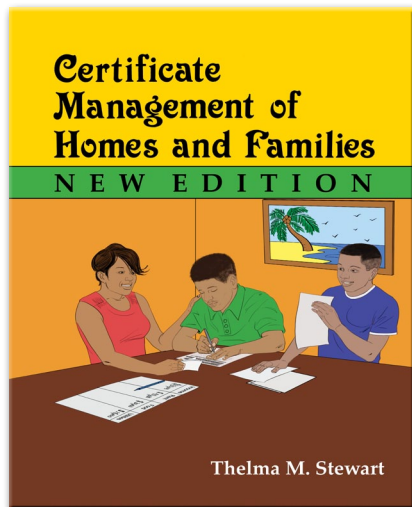
Look Out For!

- Illustrations, maps and photographs

HOME ECONOMICS MANAGEMENT

Certificate Management of Homes and Families

Thelma M. Stewart



ISBN: 978 976 638 801 059 9
Pages: 244
Age group: 15–18 years

This text provides complete coverage of the topics in the CSEC® syllabus. It is also a useful resource for students doing vocational training or for assisting homemakers to manage their homes. The text appears on the MOE's approved textbook lists in several Caribbean countries.



Key Features

- Evaluates and explains the impact of management skills on individuals and families
- Useful resource for persons who wish to develop general management skills



Look Out For!

- Questions at the end of each unit
- A variety of real-life examples
- Lively illustrations



FORTHCOMING

Revised edition

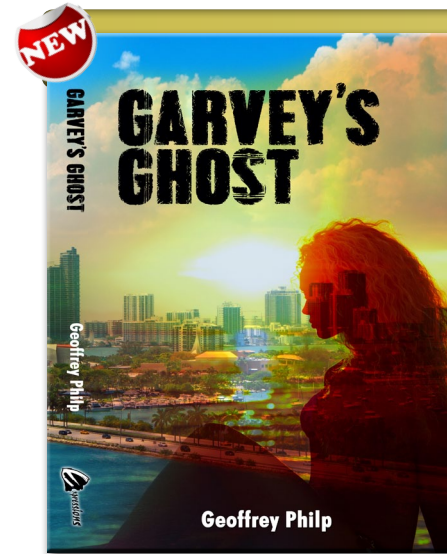


LITERATURE

Carl Long Young Adult Series

Carl Long's new young adult series seeks to respond to the call of the Ministries of Education across the Caribbean and the Caribbean Examinations Council for a significant increase in the number of high quality literature that is available for our students to study as well as read for leisure. It will also reflect and effectively treat with numerous issues with which youths grapple globally. For these reasons the series:

- Keeps readers enthralled from start to finish with exciting, highly engaging plot lines
- Stimulates discussions pertinent to youths at each level of their development
- Engages students in deep thinking and analytical analyses through thought-provoking content
- Reflects the themes, focus and emphases of the curricula of the Ministries of Education throughout the region
- Demonstrates the values and attitudes that the Ministries wish to have promulgated among the youth



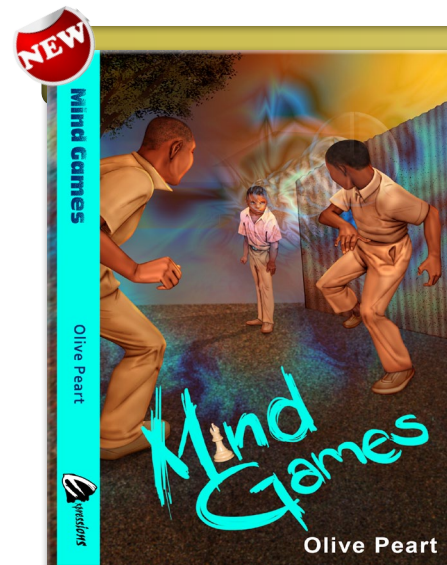
ISBN: 978 976 638 166 0
Pages: 256
Age group: 15–18 years

Garvey's Ghost

Geoffrey Philp

Kathryn Bailey is a single Jamaican woman of East Indian descent living in Miami, Florida. Her teenage daughter, Jasmine, disappears and she pursues all clues to find her. Her search takes her to Jacob Virgo, a professor of Black History and a devoted Garveyite and dreadlock.

The two have very little in common but reluctantly join forces to find Jasmine. Despite an initial resistance and denial, Garvey's lessons and teachings break down subtle barriers in their partnership. They not only manage to battle and overcome their own personal demons, but find strength, honour, integrity and redemption in their quest and best of all, a tender love with passion and depth.



ISBN: 978 976 638 167 7
Pages: 172
Age group: 12–15 years

Mind Games

Olive Peart

Mind Games is a compelling story of an eleven-year-old boy, Matthew, who has the uncanny gift of being able to influence people's thought processes, sometimes unintentionally. Physically, he is short of stature so he is bullied by some of his peers. To defend himself, Matthew learns to perfect the art of playing games with the bullies' minds.

The story turns deadly when some boys, having become aware of his powers, befriend him and coerce him into playing dangerous games of criminal mastermind. This leads to a series of events that land some of the characters in trouble with the law and one in the hospital at death's door.

MATHEMATICS

Mathematics for Caribbean Examinations

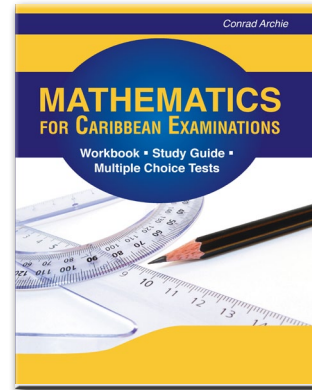
Conrad Archie

Mathematics for Caribbean Examinations: Workbook, Study Guide and Multiple Choice Tests is the desired study companion for students preparing for the CSEC® Mathematics examination.

It provides detailed explanation on the various topics, concepts and mathematical principles required for study by the syllabus, equipping students with the solid foundation they need to master all the topics which fall under the general areas: Number Theory and Computational Statistics, Algebra, Sets and Geometry.

Worked examples are provided to instruct students on different problem-solving techniques. Practice exercises and multiple choice tests with answers at the end of each topic will reinforce students' understanding of key concepts and build their confidence ahead of exams.

 (formerly published by Ian Randle Publishers)

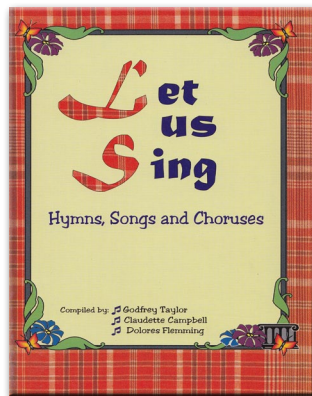


ISBN: 978 976 637 803 5
Pages: 510
Age group: 15–18 years

MUSIC

Let Us Sing: Hymns, Songs and Choruses

Godfrey Taylor • Claudette Campbell • Dolores Flemming



ISBN: 978 976 638 089 2
Pages: 208
Age group: 8–Adult

An ecumenical collection of over 100 hymns, songs and choruses – Caribbean favourites, with their own unique *rhythms such as reggae, calypso and mento*, are blended with *traditional European and American hymns and African-American spirituals*. Selections were chosen for theological as well as musical value and cover a wide denominational base.

Let Us Sing will appeal to both the school and church communities for worship sessions as well as to all who delight in music for inspiration and general enjoyment.

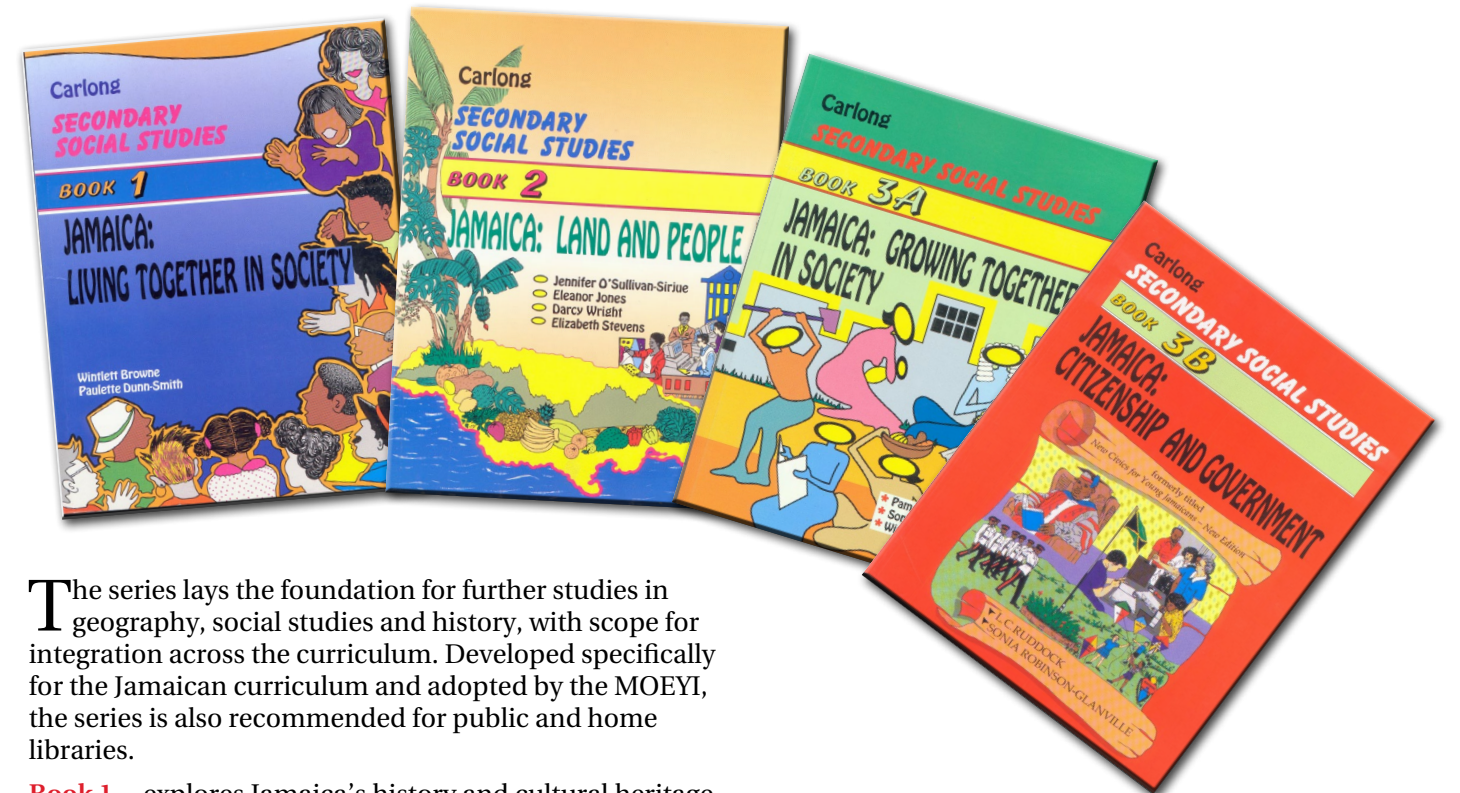


Key Features

- Selections arranged thematically: *Praise, Thanksgiving, Christian Living, Faith and Reassurance*
- Inclusion of *musical score* for the melody line and chord patterns
- Inclusion of many Caribbean favourites by some of the best known Caribbean hymn writers and composers of religious music

SOCIAL STUDIES

Carlong Secondary Social Studies Series



The series lays the foundation for further studies in geography, social studies and history, with scope for integration across the curriculum. Developed specifically for the Jamaican curriculum and adopted by the MOEYL, the series is also recommended for public and home libraries.

- Book 1** explores Jamaica's history and cultural heritage, as well as health and family issues;
- Book 2** focuses on the land and people of Jamaica;
- Book 3A** presents nation builders, occupations and employment, consumer affairs and population issues;
- Book 3B** examines citizenship and government.

Book Title	ISBN	Pages	Age group
Book 1	978 976 8010 86 5	272	11–13 years
Book 2	978 976 8010 99 5	296	12–14 years
Book 3A	978 976 8010 87 2	304	13–15 years
Book 3B	978 976 638 007 6	200	14–16 years



Key Features

- Traditional and formal methods of assessment such as *essays, short-answer questions and multiple-choice tests*
- *Student-centred activities* such as portfolio assessment, can-do assessment, observational schedules and checklists
- Problem-solving approach with strong *focus on group and project work*



Look Out For!

- Visual stimuli e.g. *line drawings, maps, plans, photos, graphs, tables, charts*

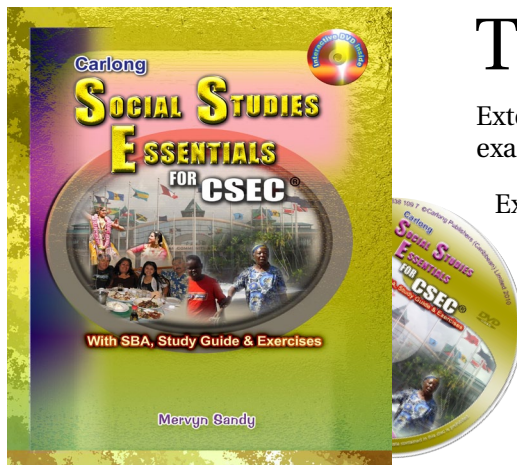
- Book 1:** Wintlett Browne • Paulette Dunn-Smith
- Book 2:** Jennifer O'Sullivan-Sirjue • Eleanor Jones
• Darcy Wright • Elizabeth Stevens
- Book 3A:** Pam Morris • Sonia Robinson-Glanville
• Wintlett Browne
- Book 3B:** L. C. Ruddock • Sonia Robinson-Glanville



SOCIAL STUDIES

Carlong Social Studies Essentials for CSEC® With SBA, Study Guide & Exercises

Mervyn Sandy



ISBN: 978 976 638 109 7
Pages: 420
Age group: 15–17 years

This book revises the very successful *CXC® Social Studies Essentials* bringing the material up-to-date with the *syllabus*.

Extensive guidance is given to students for the **SBA** component of the examination.

Exciting new features and more comprehensive coverage of topics highlight this revision. The **accompanying DVD** offers a range of interactive exercises, using both video and audio that augment and complement the textbook material.

Key Features

- Well-illustrated content with **strong Pan-Caribbean focus**
- **DVD offers interactive exercises** and additional material on the most challenging areas of the syllabus
- Numerous case studies that concretize the concepts
- Numerous and varied exercises that provide continuous practice and assessment for students

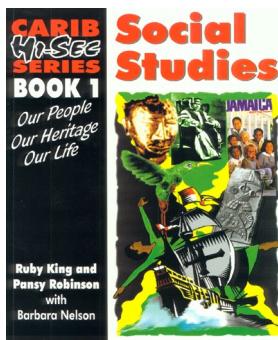


Look Out For!

- A new feature **Applying the Concepts** focusing on Social Studies as a real-life subject
- Key concepts and vocabulary highlighted
- The use of games and puzzles to excite interest
- Guided answers to typical examination items
- Full test papers that simulate the CSEC® examination
- Feedback on students' responses on the DVD

Carib Hi-Sec Social Studies

Ruby King • Pansy Robinson • with Barbara Nelson



ISBN: 978 976 638 027 4
Pages: 184
Age group: 11–13 years

Based on the Jamaican curriculum and adopted by the MOEYI for use in schools, the text provides detailed coverage of the topics explored in Grade 7, including the history, cultural heritage, social issues and problems in contemporary Jamaica.

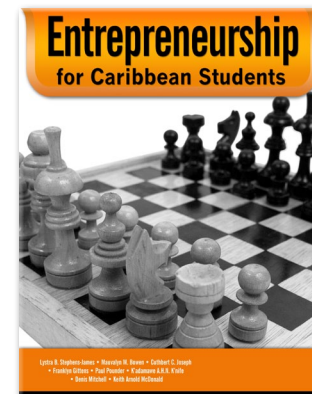
Key Features

- Comprehensive coverage of the syllabus
- Lively activities which lead to the development of: *analytical and problem-solving skills, information-gathering techniques, oral and written communication skills and teamwork*

BUSINESS

Entrepreneurship for Caribbean Students

Lystra Stephens-James, et al



ISBN: 978 976 637 884 4
Pages: 180
Age group: 15-Adult

Entrepreneurship for Caribbean Students is an essential textbook for both students and teachers of CAPE® Entrepreneurship. Arranged according to the syllabus, this textbook facilitates an organic learning as well as teaching experience. A careful study of this text will enable students to master all the subject areas covered in the two units and three modules of the syllabus. Areas such as the growth of entrepreneurship, entrepreneurship in the Caribbean, social entrepreneurship, e-commerce and business ventures will be discussed in a clear, easy-to-read language that forgoes the jargon that plagues most business texts.



Key Features

- Objectives and learning outcomes at the start of each chapter
- Simple definitions of key terms and concepts
- Review and discussion questions
- Guidance for both students and teachers on completing the School Based Assessment

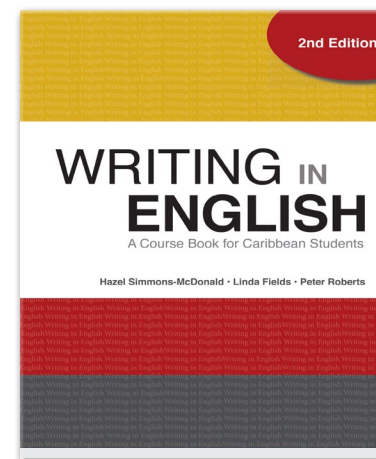


(formerly published by Ian Randle Publishers)

COMMUNICATION STUDIES

Writing in English: A Course Book for Caribbean Students – 2nd Edition

Hazel Simmonds-McDonald • Linda Fields • Peter Roberts



ISBN: 978 976 637 369 6
Pages: 640
Age group: 15–Adult

Writing in English is widely used across the Caribbean in English Language and Communication Studies at the upper secondary school level and for English Language courses at colleges and universities. This new volume addresses new topics and covers computer jargon as well as technological developments and how they affect language and communication today. There is a new section on argument, language and its varieties, the various modes of discourse, as well as the process of writing.



Key Features

- Topics covered include Exposition, Diction, Grammar and documenting research
- Strategies that build critical reading and writing abilities



(formerly published by Ian Randle Publishers)

FOOD AND THE ENVIRONMENT

Sustainable Food Production Practices In The Caribbean

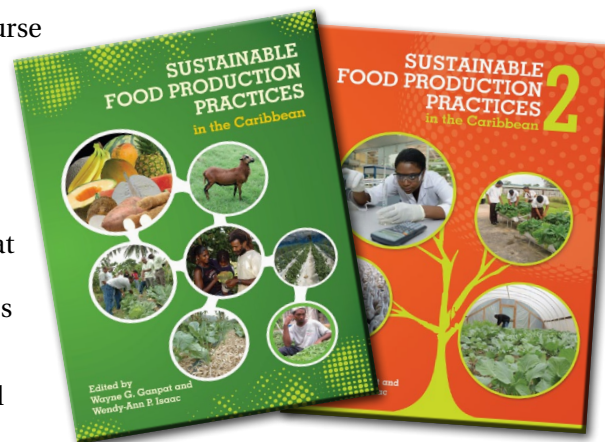
Edited by Wayne Ganpat • Wendy-Ann P. Isaac

This two-volume series fills a void in providing much-needed course material for students sitting the CAPE® examination in Food and the Environment and students pursuing Agriculture and Food Production at the diploma or undergraduate level.

The main focus of the authors is on production systems and practices that sustain soil fertility, ecosystems and people. They consistently advocate crop and livestock production techniques that require an agro-ecological approach aimed at reducing the use of water, chemicals and pesticides, and the preservation of the region's soils.

The topics in **Volume 1** include post harvest, quality assurance, and local, regional and international marketing.

In **Volume 2** the topics range from small producers, family farms, women farmers and the role of youth in agriculture to appropriate agro-systems and agricultural diversification and non-traditional systems.



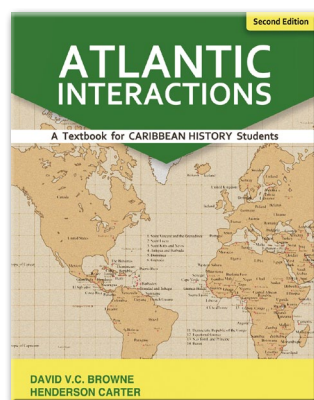
Book Title	ISBN	Pages	Age group
Volume 1	978 976 637 624 6	512	15-Adult
Volume 2	978 976 637 889 9	456	15-Adult

 (formerly published by Ian Randle Publishers)

HISTORY

Atlantic Interactions: A Textbook for Caribbean History Students

David V.C. Browne • Henderson Carter



ISBN: 978 976 637 629 1
Pages: 240
Age group: 15-Adult

This new and expanded edition of *Atlantic Interactions* is firmly established as a key text for students pursuing the CAPE examination as it covers the entire History syllabus.

The style and format of the book have been maintained to adhere closely to both units 1 and 2, and end-of-chapter activities to aid understanding of the key topics are provided.

Atlantic Interactions is written in simple and straightforward, almost conversational language to ensure that students have a ready understanding of all the major themes of the History syllabus. Elements such as 'things to consider' will help to sharpen students' enquiry skills and encourage reflection on the historical and contemporary relationships among the nations and societies on the Atlantic shores.

Key Features

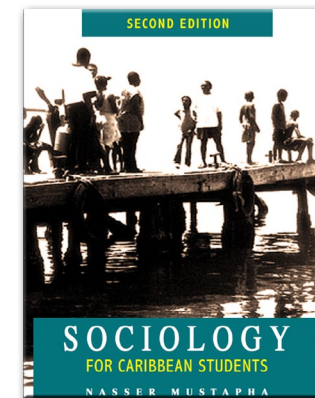
- Document-based, short response and essay questions
- Key terms and concepts at the end of each chapter
- End-of-chapter activities

 (formerly published by Ian Randle Publishers)

SOCIOLOGY

Sociology For Caribbean Students

Nasser Mustapha



ISBN: 978 976 637 627 7
Pages: 520
Age group: 15 – Adult

Key Features

- Significantly revised material with new activities and data
- Exercises to clarify concepts and theories

In this second edition the author builds on the success of the earlier volume by continuing to demystify the science of Sociology for the introductory student. This text also stays true to the aims of the first edition by incorporating the perspective of the Caribbean and developing societies within the concepts and theories of Sociology.

Fully up to date and in line with the requirements of the CAPE® Sociology Syllabus, *Sociology for Caribbean Students* is divided into two major units with three modules each. Topics such as Family, Culture and Identity, Religion and Institutions of Social Control are explained in a student-friendly manner which speaks to the Caribbean reality.

 (formerly published by Ian Randle Publishers)

SPANISH

Español avanzado: A textbook for Advanced Level Caribbean Students

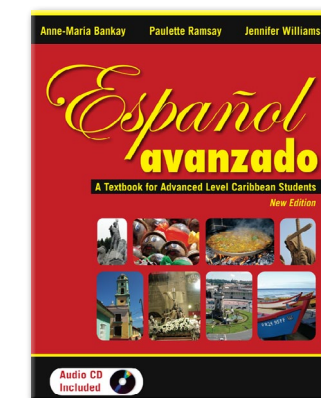
Anne-Maria Bankay • Paulette Ramsay • Jennifer Williams

Español avanzado is a key text for students of Spanish. This revised and updated edition focuses on the four language skills of reading, listening, speaking and writing and provides students with the tools to enhance their linguistic skills.


Closely adhering to the CAPE® Spanish syllabus, the book covers all modules and lays the foundation for success in Listening Comprehension and Literary Analysis. Accompanied by a CD with 30 selections; contemporary literary extracts and appendices containing suggested answers to the exercises in the text, this new edition is dynamic and engaging for the Spanish student.

Key Features

- Real-life excerpts
- Essay questions
- A multi-cultural approach to learning Spanish



ISBN: 978 976 637 551 5
Pages: 156
Age group: 15-Adult

 (formerly published by Ian Randle Publishers)

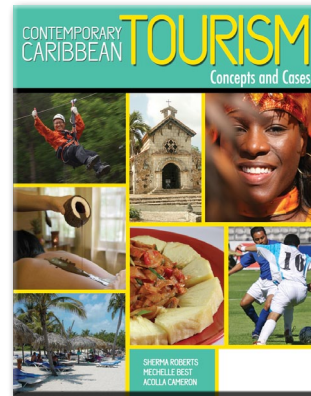
TOURISM

Contemporary Caribbean Tourism: Concepts and Cases

Sherma Roberts • Mechelle Best • Acolla Cameron

The tourism industry is seen as the linchpin that holds the majority of the economies of the Caribbean together. In *Contemporary Caribbean Tourism*, the authors provide a comprehensive, contemporary resource for students and practitioners alike.

Spanning the breadth of issues from accommodation and transportation; environment and economic impacts; Cultural, Sport, Health and Wellness, and Adventure Tourism; to disaster management and preparedness, this book discusses all of the elements essential to the long-term development and sustainability of the region's most valuable source of income. Cutting across the Dutch, English, Spanish and French Caribbean, the history and issues of tourism in the Caribbean are presented in a cohesive and easy to grasp manner, with practical examples, case studies and references from all aspects of the business of tourism.



ISBN: 978 976 637 885 1
Pages: 634
Age group: 15–Adult



Key Features

- Chapters that each feature learning outcomes
- Summaries and key terms
- Discussion questions and exercises



(formerly published by Ian Randle Publishers)

GENERAL/RESOURCE MATERIALS

Carlong presents here a selection of general interest and learning resource titles covering a wide spectrum, including *Children's Literature, Literacy and Numeracy Development, History, Music, Social Studies, Business*. These facilitate continuous learning and development beyond the classroom, and promote the reading habit. We recommend this collection for addition to *school, home* and *public libraries* throughout the Caribbean and the global community.

BUSINESS

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- *Carlong Principles of Accounts for CSEC®* (see page 36)
- *Carlong Principles of Business for CSEC®* (see page 37)
- *Entrepreneurship for Caribbean Students* (see page 47)
- *Principles of Accounts for Caribbean Examinations* (see page 37)

ENGLISH LANGUAGE

- *Adventures Series Book 1* (see page 26)
- *Carib Language Arts Series (CLAS)* (see page 27)
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- *Live Language: A Writing and Comprehension Course for Juniors – Books 1–3* (see page 27)
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- *Carlong English A for CSEC® With Study Guide, Exercises and DVD* (see page 40)
- *Carlong English B for CSEC® With Study Guide, Exercises and CD* (see page 40)
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- *Writing in English* (see page 47)

ENGLISH LITERATURE

- *Anansesem: A Collection of Folk Tales, Legends and Poems for Juniors – Second Edition* (see page 28)
- *Bet You Didn't Know: Of Birds and Trees and Things Like These* (see page 13)
- *Bintah Series* (see pages 10-11)
- *Garvey's Ghost* (see page 43)
- *Sand Pebbles Pleasure Series* (see pages 29–31)
- *Mind Games* (see page 43)

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- *Carlong Secondary Social Studies Series* (see page 45)
- *Carib Hi-Sec Social Studies – Book 1* (see page 46)
- *Carlong Social Studies Essentials for CSEC®* (see page 46)

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- *Español avanzado*
- *Sociology*
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- *Adventures Primary Mathematics - Book 1*

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- *English SBA for CSEC®*
- *English B for CSEC® 3rd Edition*



Author Index & Biodata

♥ (deceased)

Delroy Alleyne – is an educator and former mathematics officer in charge of testing and evaluation with the MOE, Jamaica.

B.B. Anders – is a Jamaican author. His inspiration for writing fun and exciting children's books came from the years he spent working with children and interacting with his own.

Conrad Archie – has taught mathematics for over 15 years. He currently teaches at the Institute of Academic Excellence and conducts CXC® workshops in high schools across Jamaica.

Anne-Maria Bankay, PhD – is a senior lecturer in the Department of Educational Studies at UWI Mona where she specialises in Modern Language Education.

Hyacinth Bennett – is a distinguished educator and successful author. She is the founder and president of the Hydel Group of Schools and University College in St Catherine, Jamaica.

Sonia E. Bennett – is an experienced and highly successful educator and educational technologist. She is currently the publishing manager at Carlong Publishers (Caribbean) Limited.

Mechelle Best – is an associate professor of Tourism at California State University Northridge where she also teaches courses in Sustainability. She has over 15 years' professional experience in the tourism industry.

Mauvalyn Bowen, PhD – is an assistant professor in the Forbes School of Business at Ashford University and former head of the Joan Duncan School of Entrepreneurship Ethics & Leadership at the University of Technology, Jamaica.

David V.C. Browne – is a former member of the CXC® CAPE® History panel and the principal of Queen's College, Barbados.

Diane Browne – is a former teacher, publisher, writer and editor. She was the recipient of the prestigious bronze Musgrave Medal for Children's Literature from the Institute of Jamaica.

Nina Bulgin – taught geography at the secondary level in Jamaica for many years. She is a former vice principal of St Jago High School, Jamaica.

Lesley Burrows – is an accounting teacher at St Anthony's College, Trinidad and Tobago.

Acolla Cameron – is programme co-ordinator and lecturer in Tourism in the Department of Management Studies at the University of the West Indies, St Augustine.

Revd Claudette Campbell – is a deacon of the Methodist Church in Jamaica specializing in Christian Education and youth ministries.

Hazel D. Campbell – has written and edited stories for children and has produced children's programmes for radio and television. She is the recipient of the 1997 Vic Reid Award for Children's Literature and a silver Musgrave Medal from the Institute of Jamaica in 2011.

Marcia Campbell – is an experienced primary level teacher in Jamaica. She has served as a resource teacher for the MOEYI, Jamaica.

Cecile Carrington – is an experienced educator who taught for many years in secondary schools in Trinidad. She has been involved in teacher evaluation for Jamaica's MOEYI.

Henderson Carter – is a lecturer in the Department of History and Philosophy at the University of the West Indies, Cave Hill.

♥ **Revd James Chan** – was a teacher of accounts for many years and worked as well at adjudicating Caribbean examinations.

Paulette Chedda – is a science specialist who taught at the primary level for many years. She has served the MOE, Jamaica, as a resource teacher and is a principal at the primary level.

Brendalee Cole – is an experienced teacher at the primary level in Jamaica and the region.

Marceline Collins-Figueroa – is an experienced educator and senior lecturer in science education at the UWI, Mona.

Zeno Constance – is a Trinidadian who has won numerous awards and is one of the Caribbean's finest playwrights.

Novellette Cooke – served for years as Head of the Business Department at the Turks and Caicos Community College and at St Hugh's High School, Jamaica. She has also worked as a regional examiner in business subjects and as a trainer at examination workshops.

Nigel Cooper – teaches Accounting and is Dean-Secondary at Fatima College, Port of Spain, Trinidad and Tobago.

Phyllis Coy – is a retired tutor in the Department of Language and Linguistics, UWI, Mona. She taught language arts, literature and drama in various schools in Canada. She also assisted with the development of the Canadian Language Arts curriculum.

Milton Drepaul – has taught English at the secondary and tertiary levels in various Caribbean countries. He has served as a regional examiner and now works as an educational consultant.

Paulette Dunn-Smith – is a former manager, Testing and Measurement at the NCTVET, Jamaica. She is also a former teacher and now works as a consultant.

Marjorie Edwards-Bailey – is a primary school principal in Jamaica and an experienced teacher. She is a resource teacher for the MOEYI, Jamaica.

Rosena Ferguson-Slater – is a dynamic primary school teacher with many years of experience in the classroom.

Linda Fields – currently teaches English at Broward College, Davie, Florida.

Dolores Flemming – is a former music teacher at St Jago High School, Jamaica. She was among the first batch of teachers to be trained for CSEC® Music.

Ian Flowers – is an experienced primary level teacher in Jamaica.

Wayne Ganpat – is a lecturer in Agricultural Extension, Faculty of Food and Agriculture, University of the West Indies, St Augustine.

Sheilah Garcia-Bisnott, PhD – is a distinguished educator, CXC examiner and successful textbook author. She now manages her own school.

Olando Gayle – has enjoyed great success as a teacher of chemistry. Over the years he has held various training SBA workshops with chemistry teachers. He is now an ordained minister in the Anglican church.

♥ **Gwen Gbedemah, PhD** – was a distinguished Caribbean scholar and expert in the teaching of reading. She was also a senior lecturer at the School of Education, UWI, Mona.



Author Index & Biodata

(cont'd)

♥ **Vincent George**, PhD – was a Trinidadian who taught geography at the secondary level in Trinidad and Jamaica and lectured at the UWI, Mona and Kenyatta University College in Nairobi, Kenya. He also served as a regional examiner.

♥ **Eunice Gilzene** – was an experienced teacher in the Jamaican classroom.

Franklyn Gittens – is a senior business development officer with the National Entrepreneurship Development Company Ltd., Trinidad and is responsible for the counselling, training, mentoring and financing of start-ups and existing small business ventures.

Marlene Golding – is a Grade 4 teacher at Christiana Leased Primary and Infant School and is an accomplished primary level specialist with over 16 years' experience.

Nattalie Gordon – is the 2010 winner of the National Reading Competition and a multiple-time entrant and awardee in the Jamaica Cultural Development Commission's (JCDC) Creative Writing Competition.

Jean Goulbourne – won many awards and widespread acclaim for her literary publications. Her work includes two poetry collections, a novel for adult readers, short stories and poems published in several Caribbean newspapers and journals.

Marva Griffith-Green – is a former senior administrator in the Faculty of Social Sciences at UWI, Mona. She has served education in many roles as an outstanding science educator who is one of the authors of Carlong's landmark *First Steps in Science* series.

Sybile Hamil – is formerly the principal lecturer in Business Education in the Department of Education, UTech, Jamaica. She has served on the CXC's Business Education Panel.

U. Eugenie Harrison – is an educator at the early childhood level and at the tertiary level, where she taught for 10 years. She is one of the authors of Carlong's original *Carlong Primary Social Studies* series.

Dezmarie Hines – is a committed and successful preparatory school teacher in Jamaica. She currently teaches overseas.

Kendel Hippolyte – is one of the Caribbean's foremost playwrights. His work has been studied and performed throughout the region.

Ena Hughes – is a former teacher and primary school principal in Jamaica.

Carol Hunter Clarke, PhD – is a part-time lecturer in the Department of Literatures in English, UWI, Mona. She has served as a regional examiner.

Karla Hylton, PhD – has her PhD in Biotechnology and a postgraduate Diploma in Education. She has several years' teaching experience and operates Bio & Chem Tutoring, a Kingston, Jamaica-based teaching programme.

Wendy-Ann P. Isaac – is a lecturer in Crop Production, Faculty of Food and Agriculture, University of the West Indies, St Augustine.

Sharon James – lives in Antigua but was born in Dominica to Antiguan parents. She treasures her strong roots in both countries.

♥ **Pauline Johnson** – was an experienced primary school teacher. She had worked as a mathematics resource teacher for the MOE in Jamaica.

Sonia Johnson-Smith – is a trained early childhood educator with years of experience in teaching at that level of the Jamaican education system.

Eleanor Jones – is a former lecturer in physical geography at the UWI, Mona, and is a former GCE Advanced Level examiner for geography. She currently manages her own environmental consultancy firm.

Cuthbert C. Joseph – is a teacher of Business and has been engaged in entrepreneurship training for a decade. He has contributed questions for CAPE Management of Business and Entrepreneurship examinations and regularly participates in marking CAPE examinations.

Myrtle Kellier – taught English at both the secondary and tertiary levels in Jamaica.

Paul H. King – worked internationally in Measurement and Evaluation. He taught for several years at the secondary level and now works as a consultant.

K'adamawe K'nife – is the director of the office of social entrepreneurship and co-ordinator of the BSc in Management and Entrepreneurship Option, in the Mona School of Business and Management, University of the West Indies, Mona.

Sybil Leslie – worked as administrator and lecturer in social studies at the tertiary level in Jamaica and Barbados.

Janet P. Lewis – is an early childhood professional with years of teaching, lecturing and administrative experience in her field. She is currently the director of the Early Childhood Centre at the Mico University College, Jamaica.

Hyacinth Leyden – is a former retired school principal. She has served as a resource teacher of social studies at the tertiary level in Jamaica.

Mercilia Mallett – is a former primary school principal in Jamaica.

Eileen Marshall – is an experienced educator who has taught English Language at the primary and secondary levels. She is a former Information Specialist in the MOE, Jamaica.

Vilma McClenan – was coordinator of the UWI Distance Education Centre (UWIDEC), Mona. She is a distinguished science educator, who in 2000 was awarded the bronze Musgrave Medal from the Institute of Jamaica. She is also the main author of the landmark *First Steps in Science* (FSIS) series.

Keith McDonald – is the Academic Head of the School of Higher Education Ltd in Trinidad and Tobago, with responsibility for Entrepreneurial Management.

Doreth McFarlane – is an outstanding and experienced former primary level teacher in Jamaica. She worked for years as a MOE resource teacher and was the recipient of the bronze Musgrave Medal from the Institute of Jamaica in the field of Science and Education.

♥ **Joyce McKenzie** – was an outstanding mathematics educator, former education officer of the MOE, Jamaica and former director of the Heart Trust/NTA.

Zelphya McLaren – taught social studies for many years and served as administrator at all levels of the system.

Yvonne Miller Wisdom – is the principal of John Rollins Success Primary School where she supervises the teaching of Religious Education.



Author Index & Biodata

(cont'd)

Denis Mitchell – is a Certified Project Management Professional (PMP) and has postgraduate qualifications in International Relations, Entrepreneurship & Business Venturing and SME Management & Development.

Ivy Mitchell, PhD – lectured for many years in English and Communication at UTech, Jamaica and the UWI, Mona. Formerly a primary and secondary level teacher, she also worked as consultant on several projects in Language Education with the MOEYI, Jamaica.

Hortense Morgan – is a former primary school principal and was in the forefront of science education in Jamaica for many years.

♥ **Pam Morris** – was a former senior education officer in the MOE, Jamaica, and a lecturer in the Department of Education at UWI, Mona.

Sharon Neil – taught English as principal lecturer at the tertiary level. She is a senior education officer in the MOE, Jamaica where she has served on the Primary Education Implementation Project (PEIP) and on the National Assessment Programme (NAP).

Barbara Nelson – taught at the secondary level but made her name as a journalist and researcher.

Alafia Noel – is a creative and dynamic theatre arts teacher.

Dorothy Noel – is a successful textbook author and former Publishing Manager at Carlong Publishers; she had been part of the Carlong team for almost 30 years. She is a former teacher of English at the secondary level and a former assistant chief examiner of CSEC® English A.

Keith Noel – is a distinguished educator and successful textbook author. He is a former high school principal and teacher of English and Drama at the secondary level. He is also the author of the groundbreaking *Carlong Caribbean Drama for the Classroom*. He is a respected theatre director and drama critic.

Delores O'Connor – is a distinguished mathematics educator and a former education officer of the MOEYI, Jamaica.

Jennifer O'Sullivan-Sirjue – is a distinguished educator who has taught at both the primary and secondary levels in Jamaica.

Richard Paisley – is an experienced Jamaican illustrator and designer who has himself published books.

Olive Peart – is an avid reader and writer. Peart regularly writes articles for radiological journals and news magazines, and gives lectures on radiography-related topics. Her works of fiction which include young adult novels, were originally created purely for personal enjoyment.

Geoffrey Philp – was born in Jamaica. He is one of few writers whose work has been published in the Oxford Book of Caribbean Short Stories and Oxford Book of Caribbean Verse. Philp teaches creative writing at Miami Dade College.

Kirk Phillip – is a teacher of Principles of Business, Principles of Accounts and Management of Business at Holy Faith Convent, Penal, Trinidad and Tobago.

Velma Pollard – is a former senior lecturer at the School of Education, UWI, Mona. She is the author of collections of short stories, poems, and a novel, as well as books and articles on Caribbean language and literature. Her novella *Karl* won the *Casa de las Americas* prize in 1992.

Bernetta Porter – is a former senior education officer in the MOEYI, Jamaica and has been the training officer for the Primary Education Support Project (PESP). She has also served as assistant coordinator of the NAP.

Ruth Dorothy Pottinger – is a well-known name in Caribbean science education. She has worked as a teacher and teacher educator, as well as in curriculum development.

Paul Pounder, PhD – is a lecturer at the University of the West Indies, Cave Hill and is known in the Caribbean region for his research, innovative curriculum development, and teaching in entrepreneurship, new ventures, project management and entrepreneurial finance.

Wayne Powell – is a self-taught, freelance Jamaican illustrator.

Paulette Ramsay, PhD – is a senior lecturer (Associate Professor) in the Faculty of Humanities and Education at the University of the West Indies, Mona, Jamaica.

Phyllis Reynolds – is a distinguished educator who has worked as both teacher and administrator. She is a former assistant chief education officer for Curriculum in Jamaica.

Peter Roberts – is a retired professor of Creole Linguistics at the University of the West Indies, Cave Hill.

Sherma Roberts – is a lecturer in Tourism and programme co-ordinator at the University of the West Indies, Cave Hill. She is chief examiner for the CXC CAPE Tourism examination.

♥ **Juliet Robertson** – was a preparatory school principal and an outstanding primary level teacher of handwriting techniques.

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However, if the customer is a credit customer the account status determines whether the order should be supplied. Your balance is checked to ascertain if you are within your credit limit or if you have exceeded same.

Carlong has a Committee that meets the first week of May each year to set the credit limits for the peak season (June – September) and the slow period (October – May).

Credit Committee

- Carl Carby – Executive Chairman
- Racquel McLean – Distribution Logistics Manager
- Esther McDonald – Financial Controller
- Donna Gordon Francis – Chief Accountant
- Marvalyn Graham – General Ledger/Budget Accountant
- Delores Grant-Smith – Customer Service Administrator
- Tannishea Roache Hanson – Senior Customer Service Representative

A credit letter is sent to all credit customers informing them of their new limits for the upcoming season.

Below is the list of variables used to inform adjustments to credit limits.

- Largest invoice per month
- Highest balance per month
- Days to pay (this refers to customers who already have a credit facility and require an increase)
- Number of returned cheques
- Total sales for the prior year
- Expansion – This information is sent in by the customer. It represents additional store(s) or expansion of existing store or other forms of business expansions.



Order Information

(cont'd)

Trading Terms

Credit customers are informed if their account's limit has been exceeded (account is in arrears). Customers are then given the chance to settle the account. Below is an example of the details on a statement for an account which is in arrears.

<u>Account Details</u>	
Name of Bookshop (Bookstore Limited)	
Credit Limit	\$500,000.00
Amount due @ March 1	(\$350,000.00)
Available credit	\$150,000.00
Order value @ March 2	(\$250,000.00)
Overdraft	\$100,000.00

Action

Bookstore Limited will be asked to rectify their account status by employing one of the following strategies.

- (1) Pay \$100,000.00 up front
- (2) Reduce their order to the available credit amount (\$150,000.00)

Kindly submit orders at least two (2) days in advance during the peak season (June to September) to minimize delays and errors. We do our best but we ask for your input as well.

Deliveries

All deliveries are done at our Distribution Centre, 38 First Street, Newport West. In your best interest, we ask that you check your goods with our Dispatcher to ensure accuracy. Invoices bearing both signatures indicate that the entire order has been filled.

Pre-packed Orders

Done at the customer's risk. Customers, especially those in rural areas, ask that their orders be packed and ready for pick-up. We try to accommodate these requests but Carlong is not responsible for any shortages experienced.

Returns Policy

- No returns on firm sales.
- Books may be returned to the Inventory Clerk within sixty (60) days from date of invoice.
- The following criteria must be satisfied before credit can be approved.

- Book(s) must not be damaged or defaced.
 - All prices should be removed without defacing the book.
 - No residue, pencil or other marks of impression should be visible.
- A copy of the invoice or delivery note on which the books were originally supplied must be presented with the books being returned.
- Both the customer and the Inventory Clerk must check and agree on the books being returned.

Damaged Returns

Damaged or faulty books may be replaced at no extra cost to the customers if the flaw falls under any of those described below.

- Books collated incorrectly
- Missing pages
- User returns a book that is faulty

These should be retrieved from the customer/user and returned to Carlong. If we are unable to replace returned books, a credit note will be issued to the bookseller.

Statements

Statements are printed monthly and sent to each credit customer. The responsibility is the customer's to go through the statements and direct all queries to Customer Service or the Credit & Collections Accountant.

Payments should be made against specific invoices. So please quote the pertinent invoice number(s) when submitting payments.

Account statements indicate the age and categories under which each invoice falls. Below is the list of categories.

- Current - all invoices within the given month. (Not yet due)
- 30 days - invoices now due
- 31-60 days - invoices over 30 days. (Past due)
- Over 60 days - **Critical**

Booksellers - Come and visit with us



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- Discuss business with us!
- Let us help you increase your profits!

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